

MONDAY, JUNE 30 PLATTE PRESENTS CLARA COLETTE MIRAMON Location: tba 5:00 PM VIKTORANISIMOV Location: tba 6:00 PM LAURA GERTE (BERLIN CONTEMPORARY) Location: tba 7:00 PM KITSCHY COUTURE (BERLIN CONTEMPORARY) Location: tba	3:00 PM ANJA GOCKEL Pariser Straße 44 10707 Berlin 4:00 PM MARKE (BERLIN CONTEMPORARY) Location: tba 5:00 PM RICHERT BEIL (BERLIN CONTEMPORARY) Location: tba 6:00 PM SIA ARNIKA (BERLIN CONTEMPORARY) Location: tba 7:30 PM MARC CAIN Location: tba 8:00 PM BUZIGAHILL (BERLIN CONTEMPORARY) FÜRST Kurfürstendamm 207/208 10719 Berlin 9:00 PM BALLETSHOFFER (BERLIN CONTEMPORARY) Location: tba 10:00 PM #DAMUR Location: tba	WEDNESDAY, JULY 2 11:00 AM – 1:00 PM RAUM.BERLIN Kranzler Eck Berlin Eingang Joachimsthaler Str. 10-12 10719 Berlin 1:00 PM LUEDER Location: tba 2:00 PM BERLIN CURATED Location: tba 3:00 PM KILIAN KERNER Uber Arena Uber Platz 1 10243 Berlin 4:00 PM DAVID KOMA Location: tba 5:00 PM DANNY REINKE Uber Arena Uber Platz 1 10243 Berlin 6:00 PM HADERLUMP ATELIER BERLIN (BERLIN CONTEMPORARY) Haus der Visionäre Eichenstraße 4a 12435 Berlin	7:00 PM GMBH Location: tba 7:00 PM MARCEL OSTERTAG Uber Arena Uber Platz 1 10243 Berlin 8:00 PM SF10G (BERLIN CONTEMPORARY) FÜRST Kurfürstendamm 207/208 10719 Berlin 9:00 PM OTTOLINGER Location: tba 10:00 PM BEST GRADUATES SHOW & NEO.FASHION. AWARDS Atrium Tower am Potsdamer Platz Eichhornstraße 3 10785 Berlin	THURSDAY, JULY 3 10:00 AM COLRS (BERLIN CONTEMPORARY) Location: tba 11:00 AM – 1:00 PM RAUM.BERLIN Kranzler Eck Berlin Eingang Joachimsthaler Str. 10-12 10719 Berlin 2:00 PM ORANGE CULTURE (BERLIN CONTEMPORARY) FÜRST Kurfürstendamm 207/209 10719 Berlin 3:00 PM TELL THE TRUTH Location: tba 4:00 PM ANDREJ GRONAU (BERLIN CONTEMPORARY) Location: tba 5:00 PM GERRIT JACOB – FILM SCREENING (BERLIN CONTEMPORARY) Location: tba 6:00 PM IOANNES (BERLIN CONTEMPORARY) Location: tba
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BERLIN FASHION WEEK

MONDAY, JUNE 30		TUESDAY, JULY 1	
12:00 PM – 7:00 PM DOPPELREIHER FIRST EDITION POP-UP STORE Torstraße 298 10115 Berlin	7:00 PM VANESSA BAERNTHOL Location: tba	9:30 AM – 12:00 PM 202030 LAUNCH EVENT: CONSUMER CENTRIC THINK & DO TANK Location: tba	1:00 PM – 9:00 PM LOU DE BÊTOLY PRIVATE VIEWING (STUDIO2RETAIL) Location: tba
2:00 PM – 5:00 PM DER BERLINER SALON Museum für Fotografie Jebensstraße 2 10623 Berlin	8:00 PM OFFICIAL BFW OPENING DINNER Location: tba	10:00 AM – 6:00 PM BERLIN CONTEMPORARY SS26 SHOWROOM Château Royal Neustädtische Kirchstraße 10117 Berlin	3:00 PM – 6:00 PM TALK FORMAT: METAMORPHOSIS – DIALOGUES ABOUT CHANGE Location: tba
2:00 PM – 7:30 PM 6AD STITCHES Location: tba	9:00 PM DEADHYPE X GUESS JEANS FASHION WEEK OPENING PARTY Location: tba	10:00 AM BRUNCH TIME AND SHOW TIME – PR-BRUNCH BY 5TH AVENUE PRINCESS Location: tba	4:00 PM FIT & FABULOUS BY EFFENBERGER COUTURE Location: tba
3:00 PM – 6:00 PM TALK FORMAT: METAMORPHOSIS – DIALOGUES ABOUT CHANGE Location: tba		10:00 AM – 7:00 PM WILLIAM FAN PRESENTS FAN GELATO POP UP Location: tba	6:00 PM – 10:00 PM IMPARI X KOKROBITEY INSTITUTE Location: tba
3:00 PM – 5:00 PM WILLIAM FAN PRESENTS FAN GELATO POP UP OPENING Location: tba		11:00 AM – 7:00 PM CONNECTIONS BERLIN Location: tba	6:00 PM – 10:00 PM SEZGIN (STUDIO2RETAIL) Location: tba
5:00 PM – 8:00 PM MOWALOLA POP-UP STORE OPENING Location: tba		11:00 AM – 6:00 PM FUTURE FASHION LAB Location: tba	6:00 PM – 9:00 PM IMMERSIVE COUTURE – LUISE ZÜCKER X NATURANA Napoleon Complex Modersohnstraße 35-45 10245 Berlin
5:30 PM – 8:00 PM ZAMT SUMMER LAUNCH Location: tba		11:00 AM – 8:00 PM HUMAN TOUCH READY-TO-WEAR DEBUT Location: tba	7:00 PM SELVA HUYGENS POP UP & EXHIBITION (STUDIO2RETAIL) Location: tba
6:00 PM MAXIMILIAN GEDRA – STUDIO OPENING Location: tba		12:00 PM – 7:00 PM DOPPELREIHER FIRST EDITION POP-UP STORE Torstraße 298 10115 Berlin	8:00 PM 032C DINNER Location: tba

Wednesday, July 2		
9:30 AM – 11:30 AM 202030 BREAKFAST BRIEFING: FINNISH FASHION TECH FOR CIRCULAR SOCIETIES Location: tba	1:00 PM FUTURE FASHION CONCEPTS Location: tba	6:30 PM GRADUATE SHOWS (NEO.FASHION.) Atrium Tower , Potsdamer Platz Eichhornstraße 3 10785 Berlin
10:00 AM – 6:00 PM BERLIN CONTEMPORARY SS26 SHOWROOM Château Royal Neustädtische Kirchstraße 10117 Berlin	3:00 PM – 6:00 PM TALK FORMAT: METAMORPHOSIS – DIALOGUES ABOUT CHANGE Location: tba	6:30 PM – 10:00 PM ECOMMERCE AND RETAIL COMMUNITY DINNER Location: tba
10:00 AM – 7:00 PM WILLIAM FAN PRESENTS FAN GELATO POP UP Location: tba	3:00 PM COLLECTIVE GRADUATE SHOW (NEO.FASHION.) Atrium Tower , Potsdamer Platz Eichhornstraße 3 10785 Berlin	8:00 PM GRADUATE SHOWS (NEO.FASHION.) Atrium Tower , Potsdamer Platz Eichhornstraße 3 10785 Berlin
10:00 AM – 8:00 PM NOWRUBI CONFIDENTIAL SHOWROOM Location: tba	4:00 PM VLADIMIR KARALEEV (STUDIO2RETAIL) Nella Beljan Gallery Satellite II Karl-Marx-Allee 85 10243 Berlin	8:00 PM VERNISSAGE: PARADYŻ X BOTSCHAFT DER REPUBLIK POLEN X DAWID TOMASZEWSKI Location: tba
11:00 AM – 6:00 PM FUTURE FASHION LAB Location: tba	5:00 PM GRADUATE SHOW (NEO.FASHION.) Atrium Tower , Potsdamer Platz Eichhornstraße 3 10785 Berlin	9:00 PM – 5:00 AM OFFICIAL AFTERSHOW-PARTY BY HADERLUMP ATELIER BERLIN Location: tba
11:00 AM – 6:00 PM 032C SS26 COLLECTION SHOWROOM Location: tba	5:00 PM SAMPLE030 The CANK Berlin Karl-Marx-Straße 95 12043 Berlin	9:00 PM LASCANA SUMMER CLUB Location: tba
12:00 PM – 7:00 PM DOPPELREIHER FIRST EDITION POP-UP STORE Torstraße 298 10115 Berlin	5:00 PM STUDIO183 ROOMS Location: tba	10:00 PM – 4:00 AM MODELWERK X LE JARDIN Le Jardin Kleine Präsidentenstraße 4 10178 Berlin
12:00 PM – 6:00 PM MADOMORPHO X APOC (STUDIO2RETAIL) Commercial Courtyard Gerichtstraße 45 13347 Berlin		

THURSDAY, JULY 3

- 9:30 AM – 12:00 PM

NEXT.LEVEL.NETWORK BREAKFAST WITH
NEO.FASHION. AND TEXTIL + MODE

Atrium Tower, Potsdamer Platz
Eichhornstraße 3
10785 Berlin
- 10:00 AM – 6:00 PM

BERLIN CONTEMPORARY SS26 SHOWROOM

Château Royal
Neustädtische Kirchstraße
10117 Berlin
- 10:00 AM – 7:00 PM

WILLIAM FAN PRESENTS FAN GELATO
POP UP

Location: tba
- 10:00 AM – 12:00 PM

MADOMORPHO SS26 PRIVATE BRUNCH

Commercial Courtyard
Gerichtstraße 45
13347 Berlin
- 11:00 AM – 6:00 PM

032C SS26 COLLECTION SHOWROOM

Location: tba
- 11:00 AM – 2:00 PM

BERLIN CURATED SHOWROOM
OPENING EVENT

Location: tba

- 12:00 PM – 7:00 PM

DOPPELREIHER FIRST EDITION
POP-UP STORE

Torstraße 298
10115 Berlin
- 1:00 PM

EUROPEAN FASHION AWARD FASH 2025

Atrium Tower, Potsdamer Platz
Eichhornstraße 3
10785 Berlin
- 1:00 PM

ESTHER PERBANDT

Location: tba
- 2:30 PM

DIGITAL FASHION DESIGN – PANEL TALK

Atrium Tower, Potsdamer Platz
Eichhornstraße 3
10785 Berlin
- 3:00 PM – 6:00 PM

TALK FORMAT: METAMORPHOSIS –
DIALOGUES ABOUT CHANGE

Location: tba
- 3:00 PM

LETTE VEREIN X PLATTE.BERLIN SHOW

Tempelhofer Feld / Entrance Hall
Platz der Luftbrücke 5
12101 Berlin

- 3:30 PM

COLLECTIVE FASHION SHOW –
UKRAINIAN FASHION WEEK

Atrium Tower, Potsdamer Platz
Eichhornstraße 3
10785 Berlin
- 5:00 PM – 8:00 PM

YOONA.AI & VENTURE CAFÉ:
REFASHIONED & TECH

Ventura Café Berlin
Klingelhöferstraße 7
10785 Berlin
- 5:00 PM

FASHION SHOW – MONTAHA AL AJEEL

Atrium Tower, Potsdamer Platz
Eichhornstraße 3
10785 Berlin
- 5:00 PM – 9:00 PM

ARREY KONO ENOW – BOOK LAUNCH

Location: tba
- 6:00 PM

ROAMANCE OF SUSTAINABILITY – ESTONIAN
AND GERMAN DESIGNERS

Location: tba
- 6:30 PM

FASHION SHOW – W1P-STUDIOS

Atrium Tower, Potsdamer Platz
Eichhornstraße 3
10785 Berlin

- 7:00 PM

NETZWERK

San Gimignano
Am Wasserwerk 22f
10365 Berlin
- 7:00 PM – 3:00 AM

TUSH XX MUGLER PARTY

Location: tba
- 7:30 PM

FASHION SHOW – STAY AWAY FROM EVIL

Atrium Tower, Potsdamer Platz
Eichhornstraße 3
10785 Berlin
- 9:00 PM

FASHION SHOW – BIRDS OF BERLIN

Atrium Tower, Potsdamer Platz
Eichhornstraße 3
10785 Berlin
- 9:00 PM

OFFICIAL BFW CLOSING PARTY

Location: tba

SHOWS

ANDREJ GRONAU

andrejgronau@0049x.com

ANJA GOCKEL

invitation@anja-gockel.com

BALLETSHOFER

rsvp@alanballetshofer.com

BERLIN CURATED

berlincurated@0049x.comBEST GRADUATES SHOW &
NEO.FASHION. AWARDSpresse@neofashion.de

BUZIGAHILL

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CULT

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#DAMUR SS26

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DANNY REINKE

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GERRIT JACOB - FILM SCREENING

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HADERLUMP ATELIER BERLIN

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IOANNES

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KILIAN KERNER

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MARCEL OSTERTAG

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MARKE

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MILK OF LIME

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ORANGE CULTURE

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PALMWINE ICECREAM

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PLATTE X CLARA COLETTE MIRAMON

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RAUM.BERLIN

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RICHERT BEIL

pr@richertbeil.com

SF10G

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SIA ARNIKA

press@autrementpr.com

TELL THE TRUTH

contact@tellthetruth.shop

EVENTS

032C DINNER

032C SS26 COLLECTION SHOWROOM

giulia@prag-agency.com

202030 BREAKFAST BRIEFING: FINNISH FASHION TECH FOR CIRCULAR SOCIETIES

202030 LAUNCH EVENT: CONSUMER CENTRIC THINK & DO TANK

luise@studiomm04.com

6AD STITCHES

info@6adstitches.com

ARREY KONO ENOW – BOOK LAUNCH

pr@maisonvanguard.com

BERLIN CONTEMPORARY SS26 SHOWROOM

showroom@fashion-council-germany.org

BERLIN CURATED SHOWROOM OPENING EVENT

press@platte.berlin

BRUNCH TIME AND SHOW TIME – PR-BRUNCH BY 5TH AVENUE PRINCESS

pr@5thavenueprincess.com

COLLECTIVE FASHION SHOW – UKRAINIAN FASHION WEEK COLLECTIVE FASHION SHOW (NEO.FASHION.)

COLLECTIVE GRADUATE SHOW (NEO.FASHION.)

DIGITAL FASHION DESIGN – PANEL TALK

EUROPEAN FASHION AWARD FASH 2025

FASHION SHOW – BIRDS OF BERLIN

FASHION SHOW – MONTAHA AL JAHEEL

FASHION SHOW – STAY AWAY FROM EVIL

FASHION SHOW – W1P-STUDIOS

GRADUATE SHOWS (NEO.FASHION.)

NEXT.LEVEL.NETWORK BREAKFAST WITH NEO.FASHION

AND TEXTIL + MODE

presse@neofashion.de

CONNECTIONS BERLIN

noemie@lebook.com

DEADHYPE X GUESS JEANS FASHION WEEK OPENING PARTY

team@deadHYPE.xyz

DER BERLINER SALON

dbs@nowadays.de

DINNER DAWID TOMASZEWSKI

–

DOPPELREIHER FIRST EDITION POP-UP STORE

office@fashion-council-germany.org

ECOMMERCE AND RETAIL COMMUNITY DINNER

kelly@askphill.com

ESTHER PERBANDT

press@estherperbandt.com

FIT & FABULOUS BY EFFENBERGER COUTURE

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FUTURE FASHION CONCEPTS

management@felderfelder.com

FUTURE FASHION LAB

rsvp@reel2reel.studio

HUMAN TOUCH READY-TO-WEAR DEBUT

press@humantouchclothing.com

IMMERSIVE COUTURE – LUISE ZÜCKER X NATURANA

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IMPARI X KOKROBITEY INSTITUTE

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LASCANA SUMMER CLUB

presse@lascana.de

LETTE VEREIN X PLATTE.BERLIN

show@platte.berlin

LOU DE BÈTOLY PRIVATE VIEWING

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MADO MORPHO X APOC

MADO MORPHO SS26 PRIVATE BRUNCH

studio@madomorpho.com

MAXIMILIAN GEDRA – STUDIO OPENING

contact@maximiliangedra.com

MODELWERK X LE JARDIN

fashionweek@modelwerk.de

MOWALOLA POP-UP STORE OPENING

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NETZWERK SHOW

lenasophiemslander@gmail.com

NOWRUBI CONFIDENTIAL SHOWROOM

press@nowrubi.de

OFFICIAL AFTERSHOW PARTY BY HADERLUMP ATELIER BERLIN

press@haderlump.berlin

OFFICIAL BFW CLOSING PARTY

OFFICIAL BFW OPENING DINNER

rsvp@fashion-council-germany.org

ROAMANCE OF SUSTAINABILITY – ESTONIAN AND GERMAN DESIGNERS

team@roam-projects.eu

SAMPLE030

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SELVA HUYGENS POP UP & EXHIBITION

info@selvaofficial.de

SEZGIN

hello.sezgin@gmail.com

STUDIO183 ROOMS

katrina.ryback@studio183.co

TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE

rsvp@fashion-council-germany.org

TUSH XX MUGLER PARTY

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WILLIAM FAN PRESENTS FAN GELATO POP UP

WILLIAM FAN PRESENTS FAN GELATO POP UP OPENING

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ZAMT SUMMER MARKET

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