

FRIDAY, JANUARY 31**2:00 PM****KILIAN KERNER BERLIN (BERLIN CONTEMPORARY)**Uber Eats Music Hall
Mercedes-Platz 2
10243 Berlin**3:00 PM****HORROR VACUI (BERLIN CONTEMPORARY)****4:00 PM****DANNY REINKE (BERLIN CONTEMPORARY)**Uber Eats Music Hall
Mercedes-Platz 2
10243 Berlin**5:00 PM****SIA ARNIKA (BERLIN CONTEMPORARY)****6:00 PM****MARCEL OSTERTAG (BERLIN CONTEMPORARY)**Uber Eats Music Hall
Mercedes-Platz 2
10243 Berlin**6:30 PM****MARC CAIN (BERLIN CONTEMPORARY)**Kraftwerk
Mercedes Platz 2
10243**7:30 PM****BALLETSHOFFER (BERLIN CONTEMPORARY)**Kleine Auguststraße
Kleine Auguststraße 2-3
10119 Berlin**SATURDAY, FEBRUARY 1****1:00 PM****OBS (BERLIN CONTEMPORARY)****2:00 PM****COLRS (BERLIN CONTEMPORARY)****3:00 PM****SFLOG (BERLIN CONTEMPORARY)**Halle am Berghain
Am Wriezener Bahnhof
10243 Berlin**4:00 PM****SVEASØN (BERLIN CONTEMPORARY)**KINDL - Zentrum für zeitgenössische Kunst
Am Sudhaus 3
12053 Berlin**5:00 PM****MARIA CHANY (BERLIN CONTEMPORARY)**

Berlin Recycling

6:00 PM**LOU DE BÉTOLY (BERLIN CONTEMPORARY)****7:00 PM****MARKE (BERLIN CONTEMPORARY)****8:00 PM****RICHERT BEIL (BERLIN CONTEMPORARY)**Fichtebunker
Fichtestraße 6 10967 Berlin**9:30 PM****HADERLUMP ATELIER BERLIN (BERLIN CONTEMPORARY)****SUNDAY, FEBRUARY 2****12:00 PM****KASIA KUCHARSKA (BERLIN CONTEMPORARY)****1:00 PM****REBEKKA RUÉTZ (BERLIN CONTEMPORARY)**Alte Münze
Molkenmarkt 2
10179 Berlin**2:00 PM****MELISA MINCA (BERLIN CONTEMPORARY)**Vierte Welt
Adalbertstraße 96
10999 Berlin**3:00 PM****LUEDER (BERLIN CONTEMPORARY)****4:00 PM****AVENIR (BERLIN CONTEMPORARY)**Chateau Royal
Neustädtische Kirchstraße 3
10117 Berlin**5:00 PM****CLARA COLETTE MIRAMON (BERLIN CONTEMPORARY)****6:00 PM****PLNGNS (BERLIN CONTEMPORARY)**Werkstatt für alles GmbH
Bouchéstraße 12
12435 Berlin**7:00 PM****GMBH (BERLIN CONTEMPORARY)****8:00 PM****MARLON FERRY (BERLIN CONTEMPORARY)**Bunker West
Hohenzollerndamm 120
12199 Berlin**9:00 PM****ANDREJ GRONAU (BERLIN CONTEMPORARY)****MONDAY, FEBRUARY 3****12:00 PM****PALMWINE ICECREAM (BERLIN CONTEMPORARY)****4:00 PM****WILLIAM FAN (BERLIN CONTEMPORARY)****5:00 PM****MAXIMILIAN GEDRA (BERLIN CONTEMPORARY)****6:00 PM****ODEEH (BERLIN CONTEMPORARY)****7:00 PM****LAURA GERTE (BERLIN CONTEMPORARY)**

FRIDAY, JANUARY 31

10:00 AM – 11:59 PM

YOONAVERSE | FASHION BEYOND REALITY: THE VIRTUAL EXPERIENCE (VIRTUAL BFW EVENT)

11:00 AM – 2:00 PM

TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 1
NIO House Berlin
Kurfürstendamm 11
10719 Berlin

12:00 PM – 7:00 PM

OPENING: HUMAN TOUCH POP-UP WEEKEND
Transparent Platform
Goltzsstraße 15
10781 Berlin

12:00 AM – 7:00 PM

NEXT GEN POP UP
PLATTE
Memhardstraße 8
10178 Berlin

2:00 PM – 4:00 PM

THE POWER OF SUSTAINABILITY COMMUNICATION- FROM COMPLIANCE TO INSPIRATION
Schwedische Botschaft
Rauchstraße 1
10787 Berlin

4:00 PM

MARINA HOERMANSER AW25 FASHION SHOW

5:00 PM – 6:00 PM

ANGELICA BLECHSCHMIDT - IN THE ARCHIVES
Chateau Royal
Neustädtische Kirchstraße 3
10117 Berlin

5:00 PM – 9:00 PM

MADE TO LAST: ÜBER MODE, NACHHALTIGKEIT & QUALITÄT
Peek & Cloppenburg Conscious Fashion Store
Alte Potsdamer Straße 7
10785 Berlin

6:00 PM – 8:00 PM

REALITY BITES
PLATTE
Memhardstraße 8
10178 Berlin

6:00 PM – 10:00 PM

COLLECTION LAUNCH: WHERE DO YOU SEE THE SUN?

7:00 PM

VANESSA BAERNTHOL SHOW

7:00 PM

Laurin Schuler Show

8:00 PM

NEW FACES PARTY

8:00 PM

FIRESIDE DINNER: THE OFFICIAL BFW OPENING
Borchardt
Französische Straße 47
10117 Berlin

10:00 PM

MARINA HOERMANSER AW25 AFTER SHOW PARTY

SATURDAY, FEBRUARY 1

9:00 AM – 12:00 PM

TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 2
NIO House Berlin
Kurfürstendamm 11
10719 Berlin

10:00 AM – 9:30 PM

6AD STITCHES X CELINA SUCHY
IMPARI Store
Torstraße 3
10119 Berlin

10:00 AM – 11:59 PM

YOONAVERSE | FASHION BEYOND REALITY: The VIRTUAL EXPERIENCE (Virtual BFW event)
Digital Event

10:00 AM – 8:00 PM

BACKSTAGE PASS
Studio Stellar
Urbanstraße 124
10967 Berlin

10:00 AM – 6:00 PM

BERLIN CONTEMPORARY SHOWROOM
Chateau Royal
Neustädtische Kirchstraße 3
10117 Berlin

11:00 AM – 1:00 PM

SWAROVSKI CELEBRITY COLLECTION LAUNCH
Soho House Berlin
Torstraße 1
10119 Berlin

12:00 PM – 8:00 PM

"B-STORIES" POP-UP STORE BY NATASCHA VON HIRSCHHAUSEN
Natascha von Hirschhausen Store
Friedrichstraße 67
10117 Berlin

1:00 PM

VALENTINE'S DATE BY KITSCHY COUTURE
Soho House Berlin
Torstraße 1
10119 Berlin

5:00 PM – 8:00 PM

BECOMING A FASHION BANK ROBBER
PLATTE
Memhardstraße 8
10178 Berlin

5:00 PM – 6:00 PM

NOWRUBI CONFIDENTIAL RUNWAY SHOWROOM SUPPORTED BY NEO.FASHION.
Notagallery
Marlene-Dietrich-Platz 5
10785 Berlin

5:30 PM – 10:00 PM

BLACK IN FASHION II: POP UP CLOSING
Showroom Buki
Akomolafe & Emeka
Mehringdamm 75
10965 Berlin

6:00 PM – 10:00 PM

DESIGN ACADEMY ADAPT SHOWCASE
BIKINI Berlin
Budapester Straße 38-50
10787 Berlin

6:00 PM – 8:00 PM

SHOWROOM PRÄSENTATION EWA HERZOG „ALLURE NOIRE“
Atelier EWA HERZOG
Düsseldorfer Straße 75
10719 Berlin

6:30 PM – 11:59 PM

“REBIRTH” BY JADE GRITSFELDT & DAN CARABAS
Red House
Charlottenstr. 63
10117 Berlin

6:30 PM – 10:00 PM

MAHORDE SEASON 3 : COLLECTION INSTALLATION
Oranienstraße
Oranienstraße 25
10999 Berlin

8:00 PM – 11:00 PM

AS BARE AS YOU ARE - SUPPORTET BY NEO.FASHION.
Notagallery
Marlene-Dietrich-Platz 5
10785 Berlin

10:00 PM

MODELWERK X LE JARDIN
Le Jardin
Kleine Präsidentenstraße 4
10178 Berlin

SUNDAY, FEBRUARY 2

9:00 AM – 12:00 PM
TALK SERIES: METAMORPHOSIS –
DIALOGUES ABOUT CHANGE DAY 3
NIO House Berlin
Kurfürstendamm 11
10719 Berlin

10:00 AM – 11:59 PM
YOONAVERSE | FASHION BEYOND REALITY:
THE VIRTUAL EXPERIENCE (VIRTUAL BFW
EVENT)
Digital Event

10:00 AM – 8:00 PM
BACKSTAGE PASS
Studio Stellar
Urbanstraße 124
10967 Berlin

10:00 AM – 6:00 PM
BERLIN CONTEMPORARY SHOWROOM
Château Royal
Neustädtische Kirchstraße 3
10117 Berlin

12:30 PM – 5:00 PM
UGG 'CIRCLE'
KantGaragen
Kantstraße
126 10625 Berlin

2:00 PM – 8:00 PM
ON THE COVER OF... BY H6
Studio Cherie
Hobrechtstraße 65-66
12047 Berlin

3:30 PM – 8:30 PM
LEVI'S: INDIGO NOTE
KantGaragen
Kantstraße 126
10625 Berlin

6:00 PM – 10:00 PM
BALLETSCHOFER POP-UP - SHOWROOM
CLOSING
Kleine Auguststraße
Kleine Auguststraße 2-3
10119 Berlin

07:00 PM – 10:00 PM
202030 SUMMIT X HASTE STUDIOS
PRESENT "THE DIALOGUE: DESIGNING
CHANGE WITH AI, BIOCIRCULARITY &
COOPETITION"
SEEK RECEPTION
Oranienstraße 25
10999 Berlin

7:00 PM
MONA CORDES PRESENTS: A FASHION
RITUAL X DANCE PERFORMANCE

MONDAY, FEBRUARY 3

9:00 AM – 12:00 PM
TALK SERIES: METAMORPHOSIS –
DIALOGUES ABOUT CHANGE DAY 4
NIO House Berlin
Kurfürstendamm 11
10719 Berlin

9:30 AM – 6:00 PM
MELAGENCE SHOWROOM
Melagence Showroom
Gutenbergstraße 2
10587 Berlin

10:00 AM – 2:00 PM
YOONAVERSE | FASHION MEETS TECH: THE
CONFERENCE (PHYSICAL FASHION-TECH
CONFERENCE)
Google HQ Berlin
Tucholskystraße 2
10117 Berlin

10:00 AM – 8:00 PM
BACKSTAGE PASS
Studio Stellar
Urbanstraße 124
10967 Berlin

10:00 AM – 6:00 PM
BERLIN CONTEMPORARY SHOWROOM
Chateau Royal
Neustädtische Kirchstraße 3
10117 Berlin

2:00 PM – 5:00 PM
DER BERLINER SALON
GEMÄLDEGALERIE
MATTHÄIKIRCHPLATZ
10785 BERLIN

5:00 PM – 11:59 PM
KEYI MAGAZINE WITH FREDDY K - CLOSING
PARTY
OXI Club
Wiesenweg 1-4
10365 Berlin

6:00 PM – 11:59 PM
25HRS LOVE IN TAIPEI, IN BERLIN BY
DAMUR
Tapei Vertretung in der Bundesrepublik
Deutschland
Markgrafenstraße 35
10117 Berlin

9:00 PM
OFFICIAL BFW CLOSING PARTY
Coco Boule
Prinzen Straße 85 D
10969 Berlin

SHOWS

ANDREJ GRONAU (BERLIN CONTEMPORARY)
press@andrejgronau.com

AVENIR (BERLIN CONTEMPORARY)
mail@rafaelsergi.com

BALLETSHOFER (BERLIN CONTEMPORARY)
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CLARA COLETTE MIRAMON (BERLIN
CONTEMPORARY)

COLRS (BERLIN CONTEMPORARY)
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GMBH (BERLIN CONTEMPORARY)
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HORROR VACUI (BERLIN CONTEMPORARY)

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KILLIAN KERNER BERLIN (BERLIN
CONTEMPORARY)
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Laura Gerte (BERLIN CONTEMPORARY)
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Lou de Bètoly (BERLIN CONTEMPORARY)
lou@loudebetoly.com

LUEDER (BERLIN CONTEMPORARY)
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MARC CAIN (BERLIN CONTEMPORARY)
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MARCEL OSTERTAG (BERLIN CONTEMPORARY)
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MARIA CHANY (BERLIN CONTEMPORARY)
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Marlon Ferry (BERLIN CONTEMPORARY)

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pr@odeeh.com

PALMWINE IceCREAM (BERLIN CONTEMPORARY)
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RICHERT BEIL (BERLIN CONTEMPORARY)
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SF1OG (BERLIN CONTEMPORARY)
assistant@sf1og.com

SIA ARNIKA (BERLIN CONTEMPORARY)
events@autrementpr.com

SVEASØN (BERLIN CONTEMPORARY)
sveason@silk-relations.com

William Fan (BERLIN CONTEMPORARY)
show@williamfan.com

EVENTS

ANGELICA BLECHSCHMIDT - IN THE ARCHIVES
nb@chateauroyalberlin.com

AS BARE AS YOU ARE - SUPPORTET BY NEO.FASHION.
ernst.constantin@student.businessschool-berlin.de

BACKSTAGE PASS
rspv@tonyamaty.com

BALLETSHOFFER POP-UP - SHOWROOM CLOSING
rspv@alanballetshofer.com

BECOMING A FASHION BANK ROBBER
mail@luisezuecker.de

BERLIN CONTEMPORARY SHOWROOM
sander.cornilly@fashion-council-germany.org

BLACK IN FASHION II: POP UP CLOSING
contact@bukiakomolafe.com

"B-STORIES" POP-UP STORE BY NATASCHA VON HIRSCHHAUSEN
press@nataschavonhirschhausen.com

COLLECTION LAUNCH: WHERE DO YOU SEE THE SUN?
hello.sezgin@gmail.com

DER BERLINER SALON
clara.kacinar@nowadays.de

DESIGN ACADEMY ADAPT SHOWCASE
veronika.hopponen@vorn-hub.com

FIRESIDE DINNER: THE OFFICIAL BFW OPENING DINNER
rspv@fashion-council-germany.org

KEYI MAGAZINE WITH FREDDY K - CLOSING PARTY
hello@keyimagazine.com

LAURIN SCHULER SHOW
press@laurinschuler.com

LEVI'S: INDIGO NOTE

MADE TO LAST: ÜBER MODE, NACHHALTIGKEIT & QUALITÄT
hello@fashionchangers.de

MAHORDE SEASON 3 : COLLECTION INSTALLATION
Info@mahorde.com

MARINA HOERMANSEDER AW25 AFTER SHOW PARTY
show@marinahoermanseder.com

MARINA HOERMANSEDER AW25 FASHION SHOW
show@marinahoermanseder.com

MELAGENCE SHOWROOM
solene@melagence.com

MODELWERK X LE JARDIN
modelwerkxbfw@modelwerk.de

MONA CORDES PRESENTS: A FASHION RITUAL X DANCE PERFORMANCE
Studiomonacordes@gmail.com

NEW FACES PARTY
franziska.hippe@burda.com

NEXT GEN Pop Up
press@platte.berlin

NOWRUBI CONFIDENTIAL RUNWAY SHOWROOM SUPPORTED BY NEO.FASHION.
press@nowrubi.de

OFFICIAL BFW CLOSING PARTY
press@platte.berlin

„ON THE COVER OF...“ BY H6
h6.contact@gmail.com

OPENING: HUMAN TOUCH POP-UP WEEKEND
press@humantouchclothing.com

REALITY BITES
sevil@platte.berlin

“REBIRTH” BY JADE GRITSFELDT & DAN CARABAS
norma@quinto.com

SHOWROOM PRÄSENTATION EWA HERZOG „ALLURE NOIRE“
info@ewaherzog.com

SWAROVSKI CELEBRITY COLLECTION LAUNCH
lea.egerer@swarovski.com

TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 1
info@metamorphosistalks.com

TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 2
info@metamorphosistalks.com

TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 3
info@metamorphosistalks.com

TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 4
info@metamorphosistalks.com

The Power of Sustainability Communication - From Compliance to Inspiration
info@hessnatur-stiftung.org

UGG 'CIRCLE'

„VALENTINE'S DATE“ BY KITSCHY COUTURE
press@kitschycouture.store

VANESSA BAERNTHOL SHOW
contact@vanessabaerthol.com

YOONAVERSE | FASHION BEYOND REALITY: The VIRTUAL EXPERIENCE (Virtual BFW event)
laura.ruiz@yoona.ai

YOONAVERSE | FASHION MEETS TECH: THE CONFERENCE (PHYSICAL FASHION-TECH CONFERENCE)
laura.ruiz@yoona.ai

202030 SUMMIT X HASTE STUDIOS PRESENT "THE DIALOGUE: DESIGNING CHANGE WITH AI, BIOCIRCULARITY & COOPETITION"
info@hastestudios.com
info@studiom04.com

25HRS LOVE IN TAIPEI, IN BERLIN BY DAMUR
press@damurstudio.com

6AD STITCHES X CELINA SUCHY
conversationsnetwork@web.de