

**FRIDAY, JANUARY 31**

**2:00 PM**  
**KILIAN KERNER BERLIN**  
 Uber Eats Music Hall  
 Mercedes-Platz 2  
 10243 Berlin

**3:00 PM**  
**HORROR VACUI (BERLIN CONTEMPORARY)**

**4:00 PM**  
**DANNY REINKE**  
 Uber Eats Music Hall  
 Mercedes-Platz 2  
 10243 Berlin

**5:00 PM**  
**SIA ARNIKA (BERLIN CONTEMPORARY)**

**6:00 PM**  
**MARCEL OSTERTAG**  
 Uber Eats Music Hall  
 Mercedes-Platz 2  
 10243 Berlin

**6:30 PM**  
**MARC CAIN**  
 Kraftwerk  
 Köpenicker Straße 70  
 10179 Berlin

**7:30 PM**  
**BALLETSHOFER**  
 Kleine Auguststraße  
 Kleine Auguststraße 2-3  
 10119 Berlin

**SATURDAY, FEBRUARY 1**

**1:00 PM**  
**OBS**

**2:00 PM**  
**COLRS (BERLIN CONTEMPORARY)**

**3:00 PM**  
**SFLOG (BERLIN CONTEMPORARY)**  
 Halle am Berghain  
 Am Wriezener Bahnhof  
 10243 Berlin

**4:00 PM**  
**SVEASØN (BERLIN CONTEMPORARY)**  
 KINDL - Zentrum für zeitgenössische Kunst  
 Am Sudhaus 3  
 12053 Berlin

**5:00 PM**  
**MARIA CHANY**  
 Berlin Recycling  
 Monumentenstraße 14  
 10829 Berlin

**6:00 PM**  
**LOU DE BÉTOLY (BERLIN CONTEMPORARY)**

**7:00 PM**  
**MARKE (BERLIN CONTEMPORARY)**

**8:00 PM**  
**RICHERT BEIL (BERLIN CONTEMPORARY)**  
 Fichtebunker  
 Fichtestraße 6 10967 Berlin

**9:30 PM**  
**HADERLUMP ATELIER BERLIN (BERLIN CONTEMPORARY)**

**SUNDAY, FEBRUARY 2**

**12:00 PM**  
**KASIA KUCHARSKA**

**1:00 PM**  
**REBEKKA RUÉTZ**  
 Alte Münze  
 Molkenmarkt 2  
 10179 Berlin

**2:00 PM**  
**MELISA MINCA**  
 Embassy  
 Karl-Liebknecht-Straße 36  
 10178  
 Adalbertstraße 96  
 10999 Berlin

**3:00 PM**  
**LUEDER (BERLIN CONTEMPORARY)**

**4:00 PM**  
**AVENIR (BERLIN CONTEMPORARY)**  
 Chateau Royal  
 Neustädtische Kirchstraße 3  
 10117 Berlin

**5:00 PM**  
**CLARA COLETTE MIRAMON (BERLIN CONTEMPORARY)**

**6:00 PM**  
**PLNGNS (BERLIN CONTEMPORARY)**  
 Werkstatt für alles GmbH  
 Bouchéstraße 12  
 12435 Berlin

**7:00 PM**  
**GMBH**

**8:00 PM**  
**MARLON FERRY**  
 Bunker West  
 Hohenzollerndamm 120  
 12199 Berlin

**9:00 PM**  
**ANDREJ GRONAU (BERLIN CONTEMPORARY)**

**MONDAY, FEBRUARY 3**

**12:00 PM**  
**PALMWINE ICECREAM (BERLIN CONTEMPORARY)**  
 Halle am Berghain  
 Am Wriezener Bahnhof  
 10243 Berlin

**4:00 PM**  
**WILLIAM FAN (BERLIN CONTEMPORARY)**

**5:00 PM**  
**MAXIMILIAN GEDRA**  
 Halle am Berghain  
 Am Wriezener Bahnhof  
 10243 Berlin

**6:00 PM**  
**ODEEH (BERLIN CONTEMPORARY)**

**7:00 PM**  
**LAURA GERTE (BERLIN CONTEMPORARY)**

**FRIDAY, JANUARY 31**

**10:00 AM – 11:59 PM**

**YOONAVERSE | FASHION BEYOND REALITY: THE VIRTUAL EXPERIENCE (VIRTUAL BFW EVENT)**

**11:00 AM – 2:00 PM**

**TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 1**  
NIO House Berlin  
Kurfürstendamm 11  
10719 Berlin

**12:00 PM – 7:00 PM**

**OPENING: HUMAN TOUCH POP-UP WEEKEND**  
Transparent Platform  
Goltzsstraße 15  
10781 Berlin

**12:00 AM – 7:00 PM**

**NEXT GEN POP UP**  
PLATTE  
Memhardstraße 8  
10178 Berlin

**2:00 PM – 4:00 PM**

**THE POWER OF SUSTAINABILITY COMMUNICATION- FROM COMPLIANCE TO INSPIRATION**  
Schwedische Botschaft  
Rauchstraße 1  
10787 Berlin

**4:00 PM**

**MARINA HOERMANSER AW25 FASHION SHOW**

**5:00 PM – 6:00 PM**

**ANGELICA BLECHSCHMIDT - IN THE ARCHIVES**  
Chateau Royal  
Neustädtische Kirchstraße 3  
10117 Berlin

**5:00 PM – 9:00 PM**

**MADE TO LAST: ÜBER MODE, NACHHALTIGKEIT & QUALITÄT**  
Peek & Cloppenburg Conscious Fashion Store  
Alte Potsdamer Straße 7  
10785 Berlin

**6:00 PM – 8:00 PM**

**REALITY BITES**  
PLATTE  
Memhardstraße 8  
10178 Berlin

**6:00 PM – 10:00 PM**

**COLLECTION LAUNCH: WHERE DO YOU SEE THE SUN?**

**7:00 PM**

**VANESSA BAERNTHOL SHOW**

**7:00 PM**

**LAURIN SCHULER SHOW**

**8:00 PM**

**NEW FACES PARTY**

**8:00 PM**

**FIRESIDE DINNER: THE OFFICIAL BFW OPENING**  
Borchardt  
Französische Straße 47  
10117 Berlin

**10:00 PM**

**MARINA HOERMANSER AW25 AFTER SHOW PARTY**

**SATURDAY, FEBRUARY 1**

**9:00 AM – 12:00 PM**

**TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 2**  
NIO House Berlin  
Kurfürstendamm 11  
10719 Berlin

**10:00 AM – 9:30 PM**

**6AD STITCHES X CELINA SUCHY**  
IMPARI Store  
Torstraße 3  
10119 Berlin

**10:00 AM – 11:59 PM**

**YOONAVERSE | FASHION BEYOND REALITY: The VIRTUAL EXPERIENCE (Virtual BFW event)**  
Digital Event

**10:00 AM – 8:00 PM**

**BACKSTAGE PASS**  
Studio Stellar  
Urbanstraße 124  
10967 Berlin

**10:00 AM – 6:00 PM**

**BERLIN CONTEMPORARY SHOWROOM**  
Chateau Royal  
Neustädtische Kirchstraße 3  
10117 Berlin

**11:00 AM – 1:00 PM**

**SWAROVSKI CELEBRITY COLLECTION LAUNCH**  
Soho House Berlin  
Torstraße 1  
10119 Berlin

**12:00 PM – 8:00 PM**

**"B-STORIES" POP-UP STORE BY NATASCHA VON HIRSCHHAUSEN**  
Natascha von Hirschhausen Store  
Friedrichstraße 67  
10117 Berlin

**12:30 PM – 13:30 PM**

**VALENTINE'S DATE BY KITSCHY COUTURE**  
La bohème artistique  
Feurigstraße 56  
10827 Berlin

**5:00 PM – 8:00 PM**

**BECOMING A FASHION BANK ROBBER**  
PLATTE  
Memhardstraße 8  
10178 Berlin

**5:00 PM – 6:00 PM**

**NOWRUBI CONFIDENTIAL RUNWAY SHOWROOM SUPPORTED BY NEO.FASHION.**  
Notagallery  
Marlene-Dietrich-Platz 5  
10785 Berlin

**5:30 PM – 10:00 PM**

**BLACK IN FASHION II: POP UP CLOSING**  
Showroom Buki  
Akomolafe & Emeka  
Mehringdamm 75  
10965 Berlin

**6:00 PM – 10:00 PM**

**DESIGN ACADEMY ADAPT SHOWCASE**  
BIKINI Berlin  
Budapester Straße 38-50  
10787 Berlin

**6:00 PM – 8:00 PM**

**SHOWROOM PRÄSENTATION EWA HERZOG „ALLURE NOIRE”**  
Atelier EWA HERZOG  
Düsseldorfer Straße 75  
10719 Berlin

**6:30 PM – 11:59 PM**

**“REBIRTH” BY JADE GRITSFELDT & DAN CARABAS**  
Red House  
Charlottenstr. 63  
10117 Berlin

**6:30 PM – 10:00 PM**

**MAHORDE SEASON 3 : COLLECTION INSTALLATION**  
SEEK RECEPTION  
Oranienstraße 25  
10999 Berlin

**8:00 PM – 11:00 PM**

**AS BARE AS YOU ARE - SUPPORTET BY NEO.FASHION.**  
Notagallery  
Marlene-Dietrich-Platz 5  
10785 Berlin

**10:00 PM**

**MODELWERK X LE JARDIN**  
Le Jardin  
Kleine Präsidentenstraße 4  
10178 Berlin

**SUNDAY, FEBRUARY 2**

**9:00 AM – 12:00 PM**  
**TALK SERIES: METAMORPHOSIS –**  
**DIALOGUES ABOUT CHANGE DAY 3**

NIO House Berlin  
Kurfürstendamm 11  
10719 Berlin

**10:00 AM – 11:59 PM**  
**YOONAVERSE | FASHION BEYOND REALITY:**  
**THE VIRTUAL EXPERIENCE (VIRTUAL BFW**  
**EVENT)**  
Digital Event

**10:00 AM – 8:00 PM**  
**BACKSTAGE PASS**  
Studio Stellar  
Urbanstraße 124  
10967 Berlin

**10:00 AM – 6:00 PM**  
**BERLIN CONTEMPORARY SHOWROOM**  
Château Royal  
Neustädtische Kirchstraße 3  
10117 Berlin

**12:30 PM – 5:00 PM**  
**UGG 'CIRCLE'**

**2:00 PM – 8:00 PM**  
**ON THE COVER OF... BY H6**  
Studio Cherie  
Hobrechtstraße 65-66  
12047 Berlin

**3:30 PM – 8:30 PM**  
**LEVI'S: INDIGO NOTE**

**6:00 PM – 10:00 PM**  
**BALLETSHOFFER POP-UP - SHOWROOM**  
**CLOSING**  
Kleine Auguststraße 2-3  
10119 Berlin

**07:00 PM – 10:00 PM**  
**202030 SUMMIT X HASTE STUDIOS**  
**PRESENT "THE DIALOGUE: DESIGNING**  
**CHANGE WITH AI, BIOCIRCULARITY &**  
**COOPETITION"**  
SEEK RECEPTION  
Oranienstraße 25  
10999 Berlin

**7:00 PM**  
**MONA CORDES PRESENTS: A FASHION**  
**RITUAL X DANCE PERFORMANCE**

**MONDAY, FEBRUARY 3**

**9:00 AM – 12:00 PM**  
**TALK SERIES: METAMORPHOSIS –**  
**DIALOGUES ABOUT CHANGE DAY 4**  
NIO House Berlin  
Kurfürstendamm 11  
10719 Berlin

**9:30 AM – 6:00 PM**  
**MELAGENCE SHOWROOM**  
Melagence Showroom  
Gutenbergstraße 2  
10587 Berlin

**10:00 AM – 2:00 PM**  
**YOONAVERSE | FASHION MEETS TECH: THE**  
**CONFERENCE (PHYSICAL FASHION-TECH**  
**CONFERENCE)**  
Google HQ Berlin  
Tucholskystraße 2  
10117 Berlin

**10:00 AM – 8:00 PM**  
**BACKSTAGE PASS**  
Studio Stellar  
Urbanstraße 124  
10967 Berlin

**10:00 AM – 6:00 PM**  
**BERLIN CONTEMPORARY SHOWROOM**  
Chateau Royal  
Neustädtische Kirchstraße 3  
10117 Berlin

**2:00 PM – 5:00 PM**  
**DER BERLINER SALON**  
GEMÄLDEGALERIE  
MATTHÄIKIRCHPLATZ  
10785 BERLIN

**5:00 PM – 11:59 PM**  
**KEYI MAGAZINE WITH FREDDY K - CLOSING**  
**PARTY**  
OXI Club  
Wiesenweg 1-4  
10365 Berlin

**6:00 PM – 11:59 PM**  
**25HRS LOVE IN TAIPEI, IN BERLIN BY**  
**DAMUR**  
Tapei Vertretung in der Bundesrepublik  
Deutschland  
Markgrafenstraße 35  
10117 Berlin

**9:00 PM**  
**OFFICIAL BFW CLOSING PARTY**  
Coco Boule  
Prinzen Straße 85 D  
10969 Berlin

## SHOWS

ANDREJ GRONAU (BERLIN CONTEMPORARY)  
[press@andrejgronau.com](mailto:press@andrejgronau.com)

AVENIR (BERLIN CONTEMPORARY)  
[mail@rafaelsergi.com](mailto:mail@rafaelsergi.com)

BALLETSHOFER  
[rsvp@alanballetshofer.com](mailto:rsvp@alanballetshofer.com)

CLARA COLETTE MIRAMON (BERLIN CONTEMPORARY)

COLRS (BERLIN CONTEMPORARY)  
[colrs@mutteragentur.com](mailto:colrs@mutteragentur.com)

DANNY REINKE  
[jonas@blackbirdberlin.com](mailto:jonas@blackbirdberlin.com)

GMBH  
[agnes@referencestudios.com](mailto:agnes@referencestudios.com)

HADERLUMP ATELIER BERLIN (BERLIN CONTEMPORARY)  
[haderlump@bam-works.com](mailto:haderlump@bam-works.com)

HORROR VACUI (BERLIN CONTEMPORARY)

Kasia Kucharska  
[intervention@referencestudios.com](mailto:intervention@referencestudios.com)

KILLIAN KERNER BERLIN  
[josi@ge-bong-t.com](mailto:josi@ge-bong-t.com)

Laura Gerte (BERLIN CONTEMPORARY)  
[hello@lauragerte.com](mailto:hello@lauragerte.com)

Lou de Bètoly (BERLIN CONTEMPORARY)  
[lou@loudebetoly.com](mailto:lou@loudebetoly.com)

LUEDER (BERLIN CONTEMPORARY)  
[lueder@referencestudios.com](mailto:lueder@referencestudios.com)

MARC CAIN  
[fashionweek@marc-cain.de](mailto:fashionweek@marc-cain.de)

MARCEL OSTERTAG  
[marcelostertag@blackbirdberlin.com](mailto:marcelostertag@blackbirdberlin.com)

MARIA CHANY  
[press.chanymaria@gmail.com](mailto:press.chanymaria@gmail.com)

MARKE (BERLIN CONTEMPORARY)  
[mail@rafaelsergi.com](mailto:mail@rafaelsergi.com)

Marlon Ferry

MAXIMILIAN GEDRA  
[maximiliangedra@silk-relations.com](mailto:maximiliangedra@silk-relations.com)

MELISA MINCA  
[pr@melisaminca.com](mailto:pr@melisaminca.com)

OBS  
[service@obs-official.com](mailto:service@obs-official.com)

ODEEH (BERLIN CONTEMPORARY)  
[pr@odeeh.com](mailto:pr@odeeh.com)

PALMWINE IceCREAM (BERLIN CONTEMPORARY)  
[palmwineicecream@press-factory.de](mailto:palmwineicecream@press-factory.de)

PLNGNS (BERLIN CONTEMPORARY)  
[plngns@project-hype.com](mailto:plngns@project-hype.com)

REBEKKA RUÉTZ  
[presse@rebekkaruetz.com](mailto:presse@rebekkaruetz.com)

RICHERT BEIL (BERLIN CONTEMPORARY)  
[richertbeil@bam-works.com](mailto:richertbeil@bam-works.com)

SF1OG (BERLIN CONTEMPORARY)  
[assistant@sf1og.com](mailto:assistant@sf1og.com)

SIA ARNIKA (BERLIN CONTEMPORARY)  
[events@autrementpr.com](mailto:events@autrementpr.com)

SVEASØN (BERLIN CONTEMPORARY)  
[sveason@silk-relations.com](mailto:sveason@silk-relations.com)

William Fan (BERLIN CONTEMPORARY)  
[show@williamfan.com](mailto:show@williamfan.com)

## EVENTS

ANGELICA BLECHSCHMIDT - IN THE ARCHIVES  
[nb@chateauroyalberlin.com](mailto:nb@chateauroyalberlin.com)

AS BARE AS YOU ARE - SUPPORTET BY NEO.FASHION.  
[ernst.constantin@student.businessschool-berlin.de](mailto:ernst.constantin@student.businessschool-berlin.de)

BACKSTAGE PASS  
[rsvp@tonyamaty.com](mailto:rsvp@tonyamaty.com)

BALLETSHOFER POP-UP - SHOWROOM CLOSING  
[rsvp@alanballetshofer.com](mailto:rsvp@alanballetshofer.com)

BECOMING A FASHION BANK ROBBER  
[mail@luisezuecker.de](mailto:mail@luisezuecker.de)

BERLIN CONTEMPORARY SHOWROOM  
[sander.cornilly@fashion-council-germany.org](mailto:sander.cornilly@fashion-council-germany.org)

BLACK IN FASHION II: POP UP CLOSING  
[contact@bukiakomolafe.com](mailto:contact@bukiakomolafe.com)

"B-STORIES" POP-UP STORE BY NATASCHA VON HIRSCHHAUSEN  
[press@nataschavonhirschhausen.com](mailto:press@nataschavonhirschhausen.com)

COLLECTION LAUNCH: WHERE DO YOU SEE THE SUN?  
[hello.sezgin@gmail.com](mailto:hello.sezgin@gmail.com)

DER BERLINER SALON  
[clara.kacinar@nowadays.de](mailto:clara.kacinar@nowadays.de)

DESIGN ACADEMY ADAPT SHOWCASE  
[veronika.hopponen@vorn-hub.com](mailto:veronika.hopponen@vorn-hub.com)

FIRESIDE DINNER: THE OFFICIAL BFW OPENING DINNER  
[rsvp@fashion-council-germany.org](mailto:rsvp@fashion-council-germany.org)

KEYI MAGAZINE WITH FREDDY K - CLOSING PARTY  
[hello@keyimagazine.com](mailto:hello@keyimagazine.com)

LAURIN SCHULER SHOW  
[press@laurinschuler.com](mailto:press@laurinschuler.com)

LEVI'S: INDIGO NOTE

MADE TO LAST: ÜBER MODE, NACHHALTIGKEIT & QUALITÄT  
[hello@fashionchangers.de](mailto:hello@fashionchangers.de)

MAHORDE SEASON 3 : COLLECTION INSTALLATION  
[Info@mahorde.com](mailto:Info@mahorde.com)

MARINA HOERMANSIEDER AW25 AFTER SHOW PARTY  
[show@marinahoermanseder.com](mailto:show@marinahoermanseder.com)

MARINA HOERMANSIEDER AW25 FASHION SHOW  
[show@marinahoermanseder.com](mailto:show@marinahoermanseder.com)

MELAGENCE SHOWROOM  
[solene@melagence.com](mailto:solene@melagence.com)

MODELWERK X LE JARDIN  
[modelwerkxbfw@modelwerk.de](mailto:modelwerkxbfw@modelwerk.de)

MONA CORDES PRESENTS: A FASHION RITUAL X DANCE PERFORMANCE  
[Studiomonacordes@gmail.com](mailto:Studiomonacordes@gmail.com)

NEW FACES PARTY  
[franziska.hippe@burda.com](mailto:franziska.hippe@burda.com)

NEXT GEN Pop Up  
[press@platte.berlin](mailto:press@platte.berlin)

NOWRUBI CONFIDENTIAL RUNWAY SHOWROOM SUPPORTED BY NEO.FASHION.  
[press@nowrubi.de](mailto:press@nowrubi.de)

OFFICIAL BFW CLOSING PARTY  
[press@platte.berlin](mailto:press@platte.berlin)

„ON THE COVER OF...“ BY H6  
[h6.contact@gmail.com](mailto:h6.contact@gmail.com)

OPENING: HUMAN TOUCH POP-UP WEEKEND  
[press@humantouchclothing.com](mailto:press@humantouchclothing.com)

REALITY BITES  
[sevil@platte.berlin](mailto:sevil@platte.berlin)

“REBIRTH” BY JADE GRITSFELDT & DAN CARABAS  
[norma@quinto.com](mailto:norma@quinto.com)

SHOWROOM PRÄSENTATION EWA HERZOG „ALLURE NOIRE“  
[info@ewaherzog.com](mailto:info@ewaherzog.com)

SWAROVSKI CELEBRITY COLLECTION LAUNCH  
[lea.egerer@swarovski.com](mailto:lea.egerer@swarovski.com)

TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 1  
[info@metamorphosistalks.com](mailto:info@metamorphosistalks.com)

TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 2  
[info@metamorphosistalks.com](mailto:info@metamorphosistalks.com)

TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 3  
[info@metamorphosistalks.com](mailto:info@metamorphosistalks.com)

TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 4  
[info@metamorphosistalks.com](mailto:info@metamorphosistalks.com)

The Power of Sustainability Communication - From Compliance to Inspiration  
[info@hessnatur-stiftung.org](mailto:info@hessnatur-stiftung.org)

UGG 'CIRCLE'

„VALENTINE’S DATE“ BY KITSCHY COUTURE  
[press@kitschycouture.store](mailto:press@kitschycouture.store)

VANESSA BAERNTHOL SHOW  
[contact@vanessabaerthol.com](mailto:contact@vanessabaerthol.com)

YOONAVERSE | FASHION BEYOND REALITY: The VIRTUAL EXPERIENCE (Virtual BFW event)  
[laura.ruiz@yoona.ai](mailto:laura.ruiz@yoona.ai)

YOONAVERSE | FASHION MEETS TECH: THE CONFERENCE (PHYSICAL FASHION-TECH CONFERENCE)  
[laura.ruiz@yoona.ai](mailto:laura.ruiz@yoona.ai)

202030 SUMMIT X HASTE STUDIOS PRESENT "THE DIALOGUE: DESIGNING CHANGE WITH AI, BIOCIRCULARITY & COOPETITION"  
[info@hastestudios.com](mailto:info@hastestudios.com)  
[info@studiom04.com](mailto:info@studiom04.com)

25HRS LOVE IN TAIPEI, IN BERLIN BY DAMUR  
[press@damurstudio.com](mailto:press@damurstudio.com)

6AD STITCHES X CELINA SUCHY  
[conversationsnetwork@web.de](mailto:conversationsnetwork@web.de)