

FRIDAY, JANUARY 31

2:00 PM
KILIAN KERNER BERLIN
Uber Eats Music Hall
Mercedes-Platz 2
10243 Berlin

3:00 PM
HORROR VACUI (BERLIN CONTEMPORARY)

4:00 PM
DANNY REINKE
Uber Eats Music Hall
Mercedes-Platz 2
10243 Berlin

5:00 PM
SIA ARNIKA (BERLIN CONTEMPORARY)

6:00 PM
MARCEL OSTERTAG
Uber Eats Music Hall
Mercedes-Platz 2
10243 Berlin

6:30 PM
MARC CAIN
Kraftwerk
Köpenicker Straße 70
10179 Berlin

7:30 PM
BALLETSHOFER
Kleine Auguststraße
Kleine Auguststraße 2-3
10119 Berlin

SATURDAY, FEBRUARY 1

1:00 PM
OBS

2:00 PM
COLRS (BERLIN CONTEMPORARY)

3:00 PM
SFLOG (BERLIN CONTEMPORARY)
Halle am Berghain
Am Wriezener Bahnhof
10243 Berlin

4:00 PM
SVEASØN (BERLIN CONTEMPORARY)
KINDL - Zentrum für zeitgenössische Kunst
Am Sudhaus 3
12053 Berlin

5:00 PM
MARIA CHANY
Berlin Recycling
Monumentenstraße 14
10829 Berlin

6:00 PM
LOU DE BÉTOLY (BERLIN CONTEMPORARY)

7:00 PM
MARKE (BERLIN CONTEMPORARY)

8:00 PM
RICHERT BEIL (BERLIN CONTEMPORARY)
Fichtebunker
Fichtestraße 6 10967 Berlin

9:30 PM
HADERLUMP ATELIER BERLIN (BERLIN CONTEMPORARY)

SUNDAY, FEBRUARY 2

12:00 PM
KASIA KUCHARSKA

1:00 PM
REBEKKA RUÉTZ
Alte Münze
Molkenmarkt 2
10179 Berlin

2:00 PM
MELISA MINCA
Embassade
Karl-Liebknecht-Straße 36
10178
Adalbertstraße 96
10999 Berlin

3:00 PM
LUEDER (BERLIN CONTEMPORARY)

4:00 PM
AVENIR (BERLIN CONTEMPORARY)
Chateau Royal
Neustädtische Kirchstraße 3
10117 Berlin

5:00 PM
CLARA COLETTE MIRAMON (BERLIN CONTEMPORARY)

6:00 PM
PLNGNS (BERLIN CONTEMPORARY)
Werkstatt für alles GmbH
Bouchéstraße 12
12435 Berlin

7:00 PM
GMBH (BERLIN CONTEMPORARY)

8:00 PM
MARLON FERRY
Bunker West
Hohenzollerndamm 120
12199 Berlin

9:00 PM
ANDREJ GRONAU (BERLIN CONTEMPORARY)

MONDAY, FEBRUARY 3

12:00 PM
PALMWINE ICECREAM (BERLIN CONTEMPORARY)
Halle am Berghain
Am Wriezener Bahnhof
10243 Berlin

4:00 PM
WILLIAM FAN (BERLIN CONTEMPORARY)

5:00 PM
MAXIMILIAN GEDRA
Halle am Berghain
Am Wriezener Bahnhof
10243 Berlin

6:00 PM
ODEEH (BERLIN CONTEMPORARY)

7:00 PM
LAURA GERTE (BERLIN CONTEMPORARY)

FRIDAY, JANUARY 31

10:00 AM – 11:59 PM

YOONAVERSE | FASHION BEYOND REALITY: THE VIRTUAL EXPERIENCE (VIRTUAL BFW EVENT)

11:00 AM – 2:00 PM

TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 1
NIO House Berlin
Kurfürstendamm 11
10719 Berlin

12:00 PM – 7:00 PM

OPENING: HUMAN TOUCH POP-UP WEEKEND
Transparent Platform
Goltzsstraße 15
10781 Berlin

12:00 AM – 7:00 PM

NEXT GEN POP UP
PLATTE
Memhardstraße 8
10178 Berlin

2:00 PM – 4:00 PM

THE POWER OF SUSTAINABILITY COMMUNICATION- FROM COMPLIANCE TO INSPIRATION
Schwedische Botschaft
Rauchstraße 1
10787 Berlin

4:00 PM

MARINA HOERMANSIEDER AW25 FASHION SHOW

2:00 PM – 3:00 PM

ANGELICA BLECHSCHMIDT - IN THE ARCHIVES
Chateau Royal
Neustädtische Kirchstraße 3
10117 Berlin

5:00 PM – 9:00 PM

MADE TO LAST: ÜBER MODE, NACHHALTIGKEIT & QUALITÄT
Peek & Cloppenburg Conscious Fashion Store
Alte Potsdamer Straße 7
10785 Berlin

6:00 PM – 8:00 PM

REALITY BITES
PLATTE
Memhardstraße 8
10178 Berlin

6:00 PM – 10:00 PM

COLLECTION LAUNCH: WHERE DO YOU SEE THE SUN?

7:00 PM

VANESSA BAERNTHOL SHOW

7:00 PM

LAURIN SCHULER SHOW

8:00 PM

NEW FACES PARTY

8:00 PM

FIRESIDE DINNER: THE OFFICIAL BFW OPENING
Borchardt
Französische Straße 47
10117 Berlin

10:00 PM

MARINA HOERMANSIEDER AW25 AFTER SHOW PARTY

SATURDAY, FEBRUARY 1

9:00 AM – 12:00 PM

TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 2
NIO House Berlin
Kurfürstendamm 11
10719 Berlin

10:00 AM – 9:30 PM

6AD STITCHES X CELINA SUCHY
IMPARI Store
Torstraße 3
10119 Berlin

10:00 AM – 11:59 PM

YOONAVERSE | FASHION BEYOND REALITY: The VIRTUAL EXPERIENCE (Virtual BFW event)
Digital Event

10:00 AM – 8:00 PM

BACKSTAGE PASS
Studio Stellar
Urbanstraße 124
10967 Berlin

10:00 AM – 6:00 PM

BERLIN CONTEMPORARY SHOWROOM
Chateau Royal
Neustädtische Kirchstraße 3
10117 Berlin

11:00 AM – 6:00 PM

SWAROVSKI X ARIANA GRANDE CAPSULE COLLECTION LAUNCH
Soho House Berlin
Torstraße 1
10119 Berlin

12:00 PM – 8:00 PM

"B-STORIES" POP-UP STORE BY NATASCHA VON HIRSCHHAUSEN
Natascha von Hirschhausen Store
Friedrichstraße 67
10117 Berlin

12:30 PM – 13:30 PM

VALENTINE'S DATE BY KITSCHY COUTURE
La bohème artistique
Feurigstraße 56
10827 Berlin

3:00 AM – 5:00 PM

MODELWERK X LE JARDIN
Le Jardin
Kleine Präsidentenstraße 4
10178 Berlin

3:00 AM – 5:00 PM

MOTOR: THE BERLIN EDITION
NIO House
Kurfürstendamm 11
10719 Berlin

5:00 PM – 8:00 PM

BECOMING A FASHION BANK ROBBER
PLATTE
Memhardstraße 8
10178 Berlin

5:00 PM – 6:00 PM

NOWRUBI CONFIDENTIAL RUNWAY SHOWROOM SUPPORTED BY NEO.FASHION.
Notagallery
Marlene-Dietrich-Platz 5
10785 Berlin

5:30 PM – 10:00 PM

BLACK IN FASHION II: POP UP CLOSING
Showroom Buki
Akomolafe & Emeka
Mehringdamm 75
10965 Berlin

6:00 PM – 10:00 PM

DESIGN ACADEMY ADAPT SHOWCASE
BIKINI Berlin
Budapester Straße 38-50
10787 Berlin

6:00 PM – 8:00 PM

SHOWROOM PRÄSENTATION EWA HERZOG „ALLURE NOIRE”
Atelier EWA HERZOG
Düsseldorfer Straße 75
10719 Berlin

6:30 PM

“REBIRTH” BY JADE GRITSFELDT & DAN CARABAS
Red House
Charlottenstr. 63
10117 Berlin

6:30 PM – 10:00 PM

MAHORDE SEASON 3 : COLLECTION INSTALLATION
SEEK RECEPTION
Oranienstraße 25
10999 Berlin

8:00 PM – 11:00 PM

AS BARE AS YOU ARE - SUPPORTET BY NEO.FASHION.
Notagallery
Marlene-Dietrich-Platz 5
10785 Berlin

10:00 PM

MODELWERK X LE JARDIN
Le Jardin
Kleine Präsidentenstraße 4
10178 Berlin



SUNDAY, FEBRUARY 2

9:00 AM – 12:00 PM
TALK SERIES: METAMORPHOSIS –
DIALOGUES ABOUT CHANGE DAY 3

NIO House Berlin
 Kurfürstendamm 11
 10719 Berlin

10:00 AM – 11:59 PM
YOONAVERSE | FASHION BEYOND REALITY:
THE VIRTUAL EXPERIENCE (VIRTUAL BFW
EVENT)

Digital Event

10:00 AM – 08:00 PM
BACKSTAGE PASS

Studio Stellar
 Urbanstraße 124
 10967 Berlin

10:00 AM – 06:00 PM
BERLIN CONTEMPORARY SHOWROOM

Château Royal
 Neustädtische Kirchstraße 3
 10117 Berlin

12:30 PM – 05:00 PM

UGG PRESENTS: S

2:00 PM – 08:00 PM
ON THE COVER OF... BY H6

Studio Cherie
 Hobrechtstraße 65-66
 12047 Berlin

3:30 PM – 8:30 PM

LEVI'S: INDIGO NOTE

4:00 PM – 6:00 PM

UGG PRESENTS: MAGIC ROSA

4:00 PM – 7:00 PM

LEVI'S: INDIGO LOUNGE

4:00 PM – 7:00 PM

BALLETSHOFER POP-UP - SHOWROOM
CLOSING

Kleine Auguststraße 2-3
 10119 Berlin

7:00 PM – 10:00 PM

202030 SUMMIT X HASTE STUDIOS
PRESENT "THE DIALOGUE: DESIGNING
CHANGE WITH AI, BIOCIRCULARITY &
COOPETITION"

SEEK RECEPTION
 Oranienstraße 25
 10999 Berlin

7:00 PM

MONA CORDES PRESENTS: A FASHION
RITUAL X DANCE PERFORMANCE

8:00 PM

LEVI'S: INDIGO

MONDAY, FEBRUARY 3

9:00 AM – 12:00 PM

TALK SERIES: METAMORPHOSIS –
DIALOGUES ABOUT CHANGE DAY 4

NIO House Berlin
 Kurfürstendamm 11
 10719 Berlin

9:30 AM – 6:00 PM

MELAGENCE SHOWROOM

Melagence Showroom
 Gutenbergstraße 2
 10587 Berlin

10:00 AM – 2:00 PM

YOONAVERSE | FASHION MEETS TECH: THE
CONFERENCE (PHYSICAL FASHION-TECH
CONFERENCE)

Ahoy Berlin
 Wattstraße 11
 13355 Berlin

10:00 AM – 8:00 PM

BACKSTAGE PASS

Studio Stellar
 Urbanstraße 124
 10967 Berlin

10:00 AM – 6:00 PM

BERLIN CONTEMPORARY SHOWROOM

Chateau Royal
 Neustädtische Kirchstraße 3
 10117 Berlin

2:00 PM – 5:00 PM

DER BERLINER SALON

GEMÄLDEGALERIE
 MATTHÄIKIRCHPLATZ
 10785 BERLIN

5:00 PM – 11:59 PM

KEYI MAGAZINE WITH FREDDY K - CLOSING
PARTY

OXI Club
 Wiesenweg 1-4
 10365 Berlin

6:00 PM – 11:59 PM

25HRS LOVE IN TAIPEI, IN BERLIN BY

DAMUR

Tapei Vertretung in der Bundesrepublik
 Deutschland
 Markgrafenstraße 35
 10117 Berlin

9:00 PM

OFFICIAL BFW CLOSING PARTY

Coco Boule
 Prinzen Straße 85 D
 10969 Berlin

SHOWS

ANDREJ GRONAU (BERLIN CONTEMPORARY)
press@andrejgronau.com

AVENIR (BERLIN CONTEMPORARY)
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BALLETSHOFER
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KILLIAN KERNER BERLIN
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MARC CAIN
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PLNGNS (BERLIN CONTEMPORARY)
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RICHERT BEIL (BERLIN CONTEMPORARY)
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assistant@sf1og.com

SIA ARNIKA (BERLIN CONTEMPORARY)
events@autrementpr.com

SVEASØN (BERLIN CONTEMPORARY)
sveason@silk-relations.com

William Fan (BERLIN CONTEMPORARY)
show@williamfan.com

EVENTS

ANGELICA BLECHSCHMIDT - IN THE ARCHIVES
nb@chateauroyalberlin.com

AS BARE AS YOU ARE - SUPPORTET BY NEO.FASHION.
ernst.constantin@student.businessschool-berlin.de

BACKSTAGE PASS
rsvp@tonyamaty.com

BALLETSHOFER POP-UP - SHOWROOM CLOSING
rsvp@alanballetshofer.com

BECOMING A FASHION BANK ROBBER
mail@luisezuecker.de

BERLIN CONTEMPORARY SHOWROOM
sander.cornilly@fashion-council-germany.org

BLACK IN FASHION II: POP UP CLOSING
contact@bukiakomolafe.com

"B-STORIES" POP-UP STORE BY NATASCHA VON HIRSCHHAUSEN
press@nataschavonhirschhausen.com

COLLECTION LAUNCH: WHERE DO YOU SEE THE SUN?
hello.sezgin@gmail.com

DER BERLINER SALON
db@nowadays.de

DESIGN ACADEMY ADAPT SHOWCASE
veronika.hopponen@vorn-hub.com

FIRESIDE DINNER: THE OFFICIAL BFW OPENING DINNER
rsvp@fashion-council-germany.org

KEYI MAGAZINE WITH FREDDY K - CLOSING PARTY
hello@keyimagazine.com

LAURIN SCHULER SHOW
press@laurinschuler.com

LEVI'S: INDIGO NOTE

MADE TO LAST: ÜBER MODE, NACHHALTIGKEIT & QUALITÄT
hello@fashionchangers.de

MAHORDE SEASON 3 : COLLECTION INSTALLATION
Info@mahorde.com

MARINA HOERMANSIEDER AW25 AFTER SHOW PARTY
show@marinahoermanseder.com

MARINA HOERMANSIEDER AW25 FASHION SHOW
show@marinahoermanseder.com

MELAGENCE SHOWROOM
solene@melagence.com

MODELWERK X LE JARDIN
modelwerkxbfw@modelwerk.de

MONA CORDES PRESENTS: A FASHION RITUAL X DANCE PERFORMANCE
Studiomonacordes@gmail.com

NEW FACES PARTY
franziska.hippe@burda.com

NEXT GEN Pop Up
press@platte.berlin

NOWRUBI CONFIDENTIAL RUNWAY SHOWROOM SUPPORTED BY NEO.FASHION.
press@nowrubi.de

OFFICIAL BFW CLOSING PARTY
press@platte.berlin

„ON THE COVER OF...“ BY H6
h6.contact@gmail.com

OPENING: HUMAN TOUCH POP-UP WEEKEND
press@humantouchclothing.com

REALITY BITES
sevil@platte.berlin

“REBIRTH” BY JADE GRITSFELDT & DAN CARABAS
norma@quinto.com

SHOWROOM PRÄSENTATION EWA HERZOG „ALLURE NOIRE“
info@ewaherzog.com

SWAROVSKI X ARIANA GRANDE CAPSULE COLLECTION LAUNCH
lea.egerer@karlaotto.com

TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 1
info@metamorphosistalks.com

TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 2
info@metamorphosistalks.com

TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 3
info@metamorphosistalks.com

TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 4
info@metamorphosistalks.com

The Power of Sustainability Communication - From Compliance to Inspiration
info@hessnatur-stiftung.org

UGG 'CIRCLE'

„VALENTINE'S DATE“ BY KITSCHY COUTURE
press@kitschycouture.store

VANESSA BAERNTHOL SHOW
contact@vanessabaerthol.com

YOONAVERSE | FASHION BEYOND REALITY: The VIRTUAL EXPERIENCE (Virtual BFW event)
laura.ruiz@yoona.ai

YOONAVERSE | FASHION MEETS TECH: THE CONFERENCE (PHYSICAL FASHION-TECH CONFERENCE)
laura.ruiz@yoona.ai

202030 SUMMIT X HASTE STUDIOS PRESENT "THE DIALOGUE: DESIGNING CHANGE WITH AI, BIOCIRCULARITY & COOPETITION"
info@hastestudios.com
info@studiom04.com

25HRS LOVE IN TAIPEI, IN BERLIN BY DAMUR
press@damurstudio.com

6AD STITCHES X CELINA SUCHY
conversationsnetwork@web.de