

MONDAY, JULY 1

12:00 PM
CLAUDIA SKODA
 Location: tba

1:00 PM
PLNGNS (BERLIN CONTEMPORARY)
 LOBE BLOCK
 Böttgerstraße 16
 13357 Berlin

3:00 PM
LUEDER (BERLIN CONTEMPORARY)
 Location: tba

5:00 PM
MILK OF LIME (BERLIN CONTEMPORARY)
 Silent Green
 Gerichtstraße 35
 13347 Berlin

6:00 PM
GMBH (BERLIN CONTEMPORARY)
 Location: tba

7:00 PM
MARKE (BERLIN CONTEMPORARY)
 Kulturforum
 Matthäikirchplatz
 10785 Berlin

8:00 PM
ANONYMOUS CLUB
 Location: tba

TUESDAY, JULY 2

2:00 PM
ANJA GOCKEL
 Paris 44
 Pariser Straße 44
 10707 Berlin

3:00 PM
RIANNA + NINA (BERLIN CONTEMPORARY)
 Griechische Botschaft
 Hiroshimastraße 11-15
 10785 Berlin

4:00 PM
AVENIR (BERLIN CONTEMPORARY)
 Varian Fry Straße 1
 10785 Berlin

5:00 PM
HADERLUMP (BERLIN CONTEMPORARY)
 Flughafen Tempelhof Hangar 6
 Platz der Luftbrücke 4-6
 12101 Berlin

5:30 PM
EWA HERZOG
 KÖNIG GALERIE
 Alexandrinenstraße 118-121
 10969 Berlin

6:30 PM
RICHERT BEIL (BERLIN CONTEMPORARY)
 Location: tba

7:00 PM
MARC CAIN
 Location: tba

8:00 PM
SIA ARNIKA (BERLIN CONTEMPORARY)
 Location: tba

9:00 PM
ODEEH (BERLIN CONTEMPORARY)
 Location: tba

WEDNESDAY, JULY 3

11:00 AM
DZHUS (BERLIN CONTEMPORARY)
 Kabbalah Centre
 Hauptstraße 27
 10827 Berlin

12:00 PM
REBEKKA RUÉTZ
 Uber Eats Music Hall
 Mercedes-Platz 2
 10243 Berlin

1:00 PM
HORROR VACUI (BERLIN CONTEMPORARY)
 Location: tba

2:00 PM
DANNY REINKE
 Uber Eats Music Hall
 Mercedes-Platz 2
 10243 Berlin

3:00 PM
KITSCHY COUTURE (BERLIN CONTEMPORARY)
 Location: tba

4:00 PM
MARCEL OSTERTAG
 Uber Eats Music Hall
 Mercedes-Platz 2
 10243 Berlin

5:00 PM
SF1OG (BERLIN CONTEMPORARY)
 Umspannwerk Reinikendorf
 Breitenbachstraße 32
 13509 Berlin

6:00 PM
KILLIAN KERNER BERLIN
 Uber Eats Music Hall
 Mercedes-Platz 2
 10243 Berlin

7:00 PM
BALLETSHOFER (BERLIN CONTEMPORARY)
 Martin Gropius Bau
 Niederkirchnerstraße 7
 10963 Berlin

7:00 PM
DAWID TOMASZEWSKI
 Kunstgewerbemuseum
 Matthäikirchplatz
 10785 Berlin

8:00 PM
CLARA COLETTE MIRAMON (BERLIN CONTEMPORARY)
 Location: tba

8:00 PM
NEO.FASHION. - BEST GRADUATES SHOW & AWARD
 Atrium Tower am Potsdamer Platz
 Eichhornstraße 3
 10785 Berlin

9:00 PM
NAMILIA (BERLIN CONTEMPORARY)
 Location: tba

THURSDAY, JULY 4

12:00 PM
MAXIMILIAN GEDRA
 THE BALLERY
 Nollendorfstraße 11
 10777 Berlin

5:00 PM
MARIA CHANY
 Manifesto Potsdamer Platz
 (Amphitheater)
 Alte Potsdamer Str. 7
 10785 Berlin

6:00 PM
FAAM STUDIO
 Haubentaucher
 Revalerstraße 99
 10245 Berlin

7:00 PM
MARLON FERRY
 Nest 3
 Leibnitzstraße 73
 10625 Berlin

MONDAY, JULY 1

9:00 AM – 6:00 PM
MELANGENCE SHOWROOM
 Melangence Showroom
 Gutenbergstraße 2
 10587 Berlin

10:00 AM – 2:40 PM
YOONAVERSE 6 – THE BERLIN METAVERSE
Digital Event

11:00 AM – 9:00 PM
FAEX SHOWROOM
 Heckmann Höfe
 Oranienburger Straße 32
 10117 Berlin

11:00 AM – 2:00 PM
OBS & MAXIMILAN SEMLINGER AT BEEINGHUNTED
 BEEINGHUNTED
 Wallstrasse 4
 10179 Berlin

1:00 PM – 7:00 PM
NEXT GEN POP UP
 PLATTE.Berlin
 Memhardstraße 8
 10178 Berlin

4:00 PM – 5:30 PM
FCG X VOGUE FASHION FUND RECEPTION
 James-Simon-Galerie
 Bodestraße
 10178 Berlin

4:00 PM – 6:00 PM
ANJA GOCKEL PRIVATE PREVIEW
 Location: tba

4:00 PM – 9:00 PM
LOU DE BÊTOLY PRIVATE VIEW & COCKTAIL
 Location: tba

5:00 PM – 9:00 PM
HTW FASHION MAGAZINE RELEASE EVENT
 PLATTE.Berlin
 Memhardstraße 8
 10178 Berlin

5:30 PM – 9:30 PM
AI MONDAY BERLIN - AI FOR SUSTAINABLE FASHION
 VORN Fashion Hub
 Budapester Straße 38-50
 10787 Berlin

7:00 PM – 10:00 PM
SATISFASHION BERLIN
 Location: tba

8:30 PM – 2:00 AM
FIRESIDE DINNER: THE OFFICIAL BFW OPENING DINNER
 Location: tba

9:00 PM – 3:00 AM
DEADHYPE X ADIDAS FASHION WEEK OPENING PARTY
 Location: tba

TUESDAY, JULY 2

9:00 AM – 6:00 PM
MELANGENCE SHOWROOM
 Melangence Showroom
 Gutenbergstraße 2
 10587 Berlin

9:30 AM – 10:30 AM
202030 - THE BERLIN FASHION SUMMIT: PRESS BREAKFAST
 BIKINI Berlin
 Budapester Straße 38-50
 10787 Berlin

9:30 AM – 5:45 PM
202030 – THE BERLIN FASHION SUMMIT EDITION #8: RE/GENERATE IMPACT
 BIKINI Berlin
 Budapester Straße 38-50
 10787 Berlin

9:30 AM – 6:00 PM
BERLIN CONTEMPORARY SS25 SHOWROOM
 Hotel Château Royal
 Neustädtische Kirchstraße 3
 10117 Berlin

10:00 AM – 12:30 PM
TALK SERIES: METAMORPHOSIS – DIALOGUES ABOUT CHANGE DAY 1
 Location: tba

10:00 AM – 2:40 PM
YOONAVERSE 6 – THE BERLIN METAVERSE
Digital Event

10:00 AM – 6:00 PM
SEEK
 STATION BERLIN
 Luckenwalder Straße 4-6
 10963 Berlin

11:00 AM – 6:00 PM
C.P. COMPANY 'LABORATORIO' WORKSHOP / EXPO AND COCKTAIL
 Trust.Support
 Kluckstraße 25
 10785 Berlin

11:00 AM – 7:00 PM
CONNECTIONS BERLIN
 SOHO House
 Torstraße 1
 10119 Berlin

11:00 AM – 9:00 PM
FAEX SHOWROOM
 Heckmann Höfe
 Oranienburger Straße 32
 10117 Berlin

12:00 AM – 3:00 PM
DER BERLINER SALON OPENING
 Bode-Museum Berlin
 Am Kupfergraben
 Eingang über Monbijoubücke
 10178 Berlin

12:00 AM – 3:00 PM
THOMAS SABO 40TH ANNIVERSARY COCKTAIL
 China Club Berlin
 Behrenstraße 72
 10117 Berlin

12:00 AM – 5:00 PM
REFERENCE FORUM: NEXT GEN SHOWROOM
 Reference Studios Showroom
 Potsdamer Straße 100
 10785 Berlin

1:00 PM – 7:00 PM
NEXT GEN POP UP
 PLATTE.Berlin
 Memhardstraße 8
 10178 Berlin

1:00 PM – 10:00 PM
BLACK IN FASHION
 Showroom Buki Akomolafe & Emeka
 Mehringdamm 75
 10965 Berlin

3:00 PM – 10:00 PM
NEO.FASHION. GRADUATE SHOWS
 Atrium Tower am Potsdamer Platz
 Eichhornstraße 3
 10785 Berlin

3:00 PM – 5:00 PM
PRESSDAY - SUSTAINABLE FOLKLORE MIT HELENA HARFST
 GALLERY MALINA
 Auguststraße 82
 10117 Berlin

3:30 PM – 5:30 PM
ALINE CELI X BERETKAH
 LUXX Festsaal
 Pohlstraße 20
 10785 Berlin

5:30 PM – 8:30 PM
W1P STUDIOS: CANVAS
 LIZZN: The Showroom
 Torstraße 66
 10119 Berlin

6:00 PM – 10:00 PM
SEEK: HEIMSPIEL 2.0
 Station
 Luckenwalder Strasse 4-6
 10963 Berlin

7:00 PM – 9:30 PM
ARABSODA SS25 RELEASE LAUNCH EVENT
 VooSpace
 Oranienstraße 24
 10999 Berlin

BERLIN FASHION WEEK

WEDNESDAY, JULY 3

9:00 AM – 1:00 PM
REFERENCE FORUM: NEXT GEN
SHOWROOM

Reference Studios Showroom
Potsdamer Straße 100
10785 Berlin

9:00 AM – 6:00 PM
MELANGENCE SHOWROOM
Melangence Showroom
Gutenbergstraße 2
10587 Berlin

9:30 AM – 12:00 PM
TALK SERIES: METAMORPHOSIS –
DIALOGUES ABOUT CHANGE DAY 2
Location: tba

9:30 AM – 6:00 PM
BERLIN CONTEMPORARY SS25 SHOWROOM
Hotel Château Royal
Neustädtische Kirchstraße 3
10117 Berlin

10:00 AM – 2:40 PM
YOONAVERSE 6 – THE BERLIN METAVERSE
Digital Event

10:00 AM – 6:00 PM
SEEK
STATION BERLIN
Luckenwalder Straße 4-6
10963 Berlin

10:30 AM – 12:00 PM
BREAKFAST AT FAN'S
Location: tba

11:00 AM – 12:30 PM
MELANGENCE BRUNCH
Melangence Showroom
Gutenbergstraße 2
10587 Berlin

11:00 AM – 5:00 PM
202030 – THE BERLIN FASHION SUMMIT
EDITION #8: RE/GENERATE IMPACT
BIKINI Berlin
Budapester Straße 38-50
10787 Berlin

11:00 AM – 6:00 PM
C.P. COMPANY 'LABORATORIO'
WORKSHOP / EXPO AND COCKTAIL
Trust.Support
Kluckstraße 25
10785 Berlin

11:00 AM – 9:00 PM
FAEX SHOWROOM
Heckmann Höfe
Oranienburger Straße 32
10117 Berlin

12:00 PM – 1:00 PM
NEO.FASHION. @SPECIAL GUEST „DIGITAL
FASHION CONTEST“
Atrium Tower am Potsdamer Platz
Eichhornstraße 3
10785 Berlin

12:00 PM – 7:00 PM
GMBH TEMPORARY STORE
P100
Potsdamer Str. 100
1078 Berlin

1:00 PM – 7:00 PM
NEXT GEN POP UP
PLATTE.Berlin
Memhardstraße 8
10178 Berlin

1:00 PM – 10:00 PM
BLACK IN FASHION
Showroom Buki Akomolafe & Emeka
Mehringdamm 75
10965 Berlin

1:30 PM – 2:00 PM
NEO.FASHION. - TECHNIKUM LAUBHOLZ VS.
TEXOVERSUM - PRESENTATION OF THE
FIRST COLLECTION MADE FROM
WOODBASSED TX
Atrium Tower am Potsdamer Platz
Eichhornstraße 3
10785 Berlin

2:00 PM – 7:00 PM
THE LISSOME PRESENTS: SLOW STYLE
CHRONICLE
SO/ Berlin Das Stue
Drakestraße 1
10787 Berlin

3:00 PM – 4:00 PM
NEO.FASHION. - COLLECTIVE FASHION
SHOW ASPIRING DESIGNER
Atrium Tower am Potsdamer Platz
Eichhornstraße 3
10785 Berlin

4:00 PM – 10:00 PM
„WATER NO GET ENEMY“- IMPARI POP UP
EVENT
IMPARI Store
Torstraße 3
10119 Berlin

5:00 PM – 6:00 PM
NEO.FASHION. - COLLECTIVE FASHION
SHOW - DESIGN TALENTS UKRAINIAN
FASHION WEEK
Atrium Tower am Potsdamer Platz
Eichhornstraße 3
10785 Berlin

5:00 PM – 8:00 PM
#DAMUR SS25 SHOW & FASHION FILM -
SKIRTS, A PHYGITAL ART INSTALLATION
delphi LUX
Kantstraße 10 / Yva-Bogen
10623 Berlin

5:00 PM – 10:00 PM
JOINT SHOWCASE: MICHAEL SONTAG UND
VLADIMIR KARALEEV WITH BOTTONE
Bottone Showroom
Leipziger Straße 66
10117 Berlin

7:00 PM – 10:00 PM
THE DENIM DEAL DINNER
Dawn Denim Brandhub
Hasenheide 54
10967 Berlin

10:00 PM – 4:00 AM
INTERVENTION AFTER PARTY
TRAUMA BAR UND KINO
Heidestraße 50
10557 Berlin

THURSDAY, JULY 4

9:00 AM – 6:00 PM
MELANGENCE SHOWROOM
 Melangence Showroom
 Gutenbergstraße 2
 10587 Berlin

9:30 AM – 12:00 PM
TALK SERIES: METAMORPHOSIS –
DIALOGUES ABOUT CHANGE DAY 3
 Location: tba

9:30 AM – 6:00 PM
BERLIN CONTEMPORARY SS25 SHOWROOM
 Hotel Château Royal
 Neustädtische Kirchstraße 3
 10117 Berlin

10:00 AM – 2:40 PM
YOONVERSE 6 – THE BERLIN METAVERSE
Digital Event

11:00 AM – 9:00 PM
FAEX SHOWROOM
 Heckmann Höfe
 Oranienburger Straße 32
 10117 Berlin

12:00 PM – 1:00 PM
B.A.R.E.
 Willy-Brandt-Teamschule
 Grüntaler Straße 5
 13357 Berlin

12:00 PM – 7:00 PM
GMBH TEMPORARY STORE
 P100
 Potsdamer Str. 100
 1078 Berlin

12:00 PM – 9:00 PM
LESS / A POP UP SPACE
 Location: tba

1:00 PM – 3:00 PM
ALAN BALLETSHOFFER X CAIA
 Tor86
 Torstraße 86
 10119 Berlin

3:00 PM – 4:30 PM
LUISE ZÜCKER - DEBUT FASHION
COLLECTION WORKING GIRL
 Nomi
 Manteuffelstraße 100
 10997 Berlin

3:00 PM – 9:00 PM
EFFENBERGER COUTURE 5 YEARS BIRTHDAY
BASH
 Effenberger Couture Studio
 Urbanstraße 131
 10967 Berlin

4:00 PM
TREY RUNWAY SHOW
 Hotel Telegraphenamt
 Monbijoustraße 11
 10117 Berlin

4:00 PM – 9:00 PM
FAEX GREEN CATWALK
 Heckmann Höfe
 Oranienburger Straße 32
 10117 Berlin

5:00 PM – 7:00 PM
MAJÈRE FASHION SHOW
 Hotel Oderberger - historisches Stadtbad
 Oderberger Straße 57
 10435 Berlin

5:00 PM – 6:00 AM
KEYI MAGAZINE X OXI
 Oxi Club
 Wiesenweg 1-4
 10365 Berlin

6:00 PM
FADE OUT LABEL X TATA CHRISTIANE X
THERAPY
 Mittenwalder Straße 6
 10961 Berlin

6:00 PM – 10:00 PM
NEXT GEN DINNER
 PLATTE.Berlin
 Memhardstraße 8
 10178 Berlin

6:00 PM – 02:00 AM
ABOUT YOU FASHION CIRCUS
 Benno-König-Straße/Wagner-Regeny-Allee
 12439 Berlin

7:00 PM – 2:00 AM
BUNTE NEW FACES AWARD STYLE
 Location: tba

8:00 PM
BFW X STUDIO2RETAIL: OFFICIAL CLOSING
PARTY
 Arena Market
 Eichenstraße 4a
 12435 Berlin

SHOWS

ANJA GOCKEL

invitation@anja-gockel.com

ANONYMOUS CLUB

anonymousclub@referencestudios.com

AVENIR (BERLIN CONTEMPORARY)

avenir@quinto.com

BALLETSHOFFER (BERLIN CONTEMPORARY)

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CLARA COLETTE MIRAMON (BERLIN CONTEMPORARY)

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EWA HERZOG

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GMBH (IBERLIN CONTEMPORARY)

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HORROR VACUI (BERLIN CONTEMPORARY)

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KILLIAN KERNER BERLIN

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KITSCHY COUTURE (BERLIN CONTEMPORARY)

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LUEDER (BERLIN CONTEMPORARY)

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MARLON FERRY

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MAXIMILIAN GEDRA

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MILK OF LIME (BERLIN CONTEMPORARY)

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NAMILIA (BERLIN CONTEMPORARY)

press@namilia.com

NEO.FASHION. - BEST GRADUATES SHOW & AWARD

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RIANNA + NINA (BERLIN CONTEMPORARY)

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RICHERT BEIL (BERLIN CONTEMPORARY)

Mia@bam-works.com

SF1OG (BERLIN CONTEMPORARY)

Jacob@sf1og.com

SIA ARNIKA (BERLIN CONTEMPORARY)

mail@rafaelsergi.com

EVENTS

ALAN BALLETSCHOFER X CAIA
lisa.wilhelm@redgertcomms.com

ALINE CELI X BERETKAH
info@alineceli.de

ANJA GOCKEL PRIVATE PREVIEW
pr@anja-gockel.com

ARABSODA SS25 RELEASE LAUNCH EVENT
info@arabsoda.com

B.A.R.E.
anja.tiedmann@web.de

BERLIN CONTEMPORARY SS25 SHOWROOM
lydia.kleiber@fashion-council-germany.org

BFW X STUDIO2RETAIL: OFFICIAL CLOSING PARTY
rsvp@fashion-council-germany.org

BLACK IN FASHION
hello@bukiakomolafe.com

BREAKFAST AT FAN'S
press@williamfan.com

BUNTE NEW FACES AWARD STYLE
buntenewfaces@burda.com

CONNECTIONS BERLIN
info@lebook.com

C.P. COMPANY 'LABORATORIO' WORKSHOP /
EXPO AND COCKTAIL
intervention@referencestudios.com

#DAMUR SS25 SHOW & FASHION FILM - SKIRTS,
A PHYGITAL ART INSTALLATION
press@damurstudio.com

DEADHYPE X ADIDAS FASHION WEEK OPENING
PARTY
team@deadhype.xyz

DER BERLINER SALON
clara.kacinari@nowadays.de

EFFENBERGER COUTURE 5 YEARS BIRTHDAY
BASH
press@effenberger-couture.com

FADE OUT LABEL X TATA CHRISTIANE X THERAPY
berlinartfashion@gmail.com

FAEX SHOWROOM
FAEX GREEN CATWALK
mail@faex.eu

FCG X VOGUE FASHION FUND RECEPTION
events@vogue.de

FIRESIDE DINNER: THE OFFICIAL BFW OPENING
DINNER
rsvp@fashion-council-germany.org

GMBH TEMPORARY STORE
intervention@referencestudios.com

HTW FASHION MAGAZINE RELEASE EVENT
arne@platte.berlin

INTERVENTION AFTER PARTY
intervention@referencestudios.com

JOINT SHOWCASE: MICHAEL SONTAG UND
VLADIMIR KARALEEV WITH BOTTONE
vladimir@vladimirkaraleev.com

KEYI MAGAZINE X OXI
rsvp@keyimagazine.com

LESS / A POP UP SPACE
info@compose-relations.com

LOU DE BÈTOLY PRIVATE VIEW & COCKTAIL
press@loudebetoly.com

LUISE ZÜCKER - DEBUT FASHION COLLECTION
WORKING GIRL
contact@luisezuecker.de

MAJÈRE FASHION SHOW
press@platte.berlin

MELAGENCE BRUNCH
MELAGENCE SHOWROOM
info@melagence.com

NEO.FASHION. GRADUATE SHOWS
NEO.FASHION. @SPECIAL GUEST „DIGITAL
FASHION CONTEST“
NEO.FASHION. - TECHNIKUM LAUBHOLZ AND
TEXOVERSUM PRESENT THE FIRST COLLECTION
MADE FROM WDBSD TX®
NEO.FASHION. - COLLECTIVE FASHION SHOW
ASPIRING DESIGNER
NEO.FASHION. - COLLECTIVE FASHION SHOW -
DESIGN TALENTS UKRAINIAN FASHION WEEK
presse@neofashion.de

NEXT GEN POP UP
NEXT GEN DINNER
press@platte.berlin

OBS & MAXIMILAN SEMLINGER AT
BEEINGHUNTED
matthias@obs-official.com

PRESSDAY - SUSTAINABLE FOLKLORE MIT
HELENA HARFST
emotion@gallery-malina.com

REFERENCE FORUM: NEXT GEN SHOWROOM
intervention@referencestudios.com

SATISFASHION BERLIN
Magdalena.Szuber-Zasacka@msz.gov.pl

SEEK
press@seekexhibitions.com

SEEK: HEIMSPIEL 2.0
mlp@seekexhibitions.com

TALK SERIES: METAMORPHOSIS – DIALOGUES
ABOUT CHANGE DAY 1-3
rsvp@fashion-council-germany.org

THE DENIM DEAL DINNER
info@202030.com

THE LISSOME PRESENTS: SLOW STYLE CHRONICLE
kristina@compose-relations.com

THOMAS SABO 40TH ANNIVERSARY COCKTAIL
press@thomassabo.com

TREY RUNWAY SHOW
TREY@quinto.com

„WATER NO GET ENEMY“- IMPARI POP UP
EVENT
press@impressimpari.moda

W1P STUDIOS: CANVAS
tabea.w@supergloo.berlin

YOONVERSE 6 – THE BERLIN METAVERSE
laura.ruiz@yoona.ai

202030 – THE BERLIN FASHION SUMMIT EDITION
#8: RE/GENERATE IMPACT
202030 - THE BERLIN FASHION SUMMIT: PRESS
BREAKFAST
press@202030summit.com