

Workshop partner involvement

# *Introducing circular fashion in the Berlin landscape*

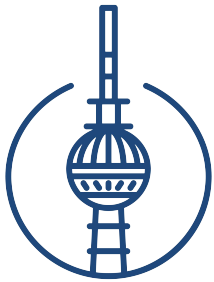
Photo by Artem Bali  
from Pexels





# Circular Berlin initiative is on the mission to transform Berlin and its surrounding into a Circular city

## Why Berlin?



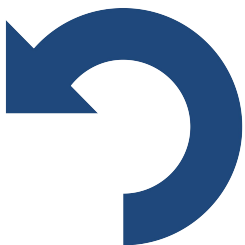
Berlin earns the title of the Creative City and fashion industry is one of its driving forces. However, currently, there are no real alternatives for collecting, sorting, and high-value recycling in the city. Thus Berlin needs to benefit from its booming Fashion and Design expertise to build up a local knowledge hub to demonstrate how the city can strive for a Circular Fashion agenda.

## Why local initiatives?



Berlin demonstrated its strength in the textile and fashion industry, among others through its know-how in circular fashion practices. Many projects related to Circular Economy have already proved to be economically viable. Local organizations can provide feedback on materials needed, design techniques, product development, business model development.

## Why circular economy?



Both knowledge in the Circular Economy and zero waste behavior is growing. On the one hand, we need impactful projects to showcase that Circular Economy is economically viable. On the other hand, there is a significant need to educate and incentivize consumers to change the habits for residual waste reduction.



# We want to narrow down the gap between industry needs and Berlin local initiatives

*We have organized 3 industry workshops focusing on the topic of Circular Economy in Berlin.*

*For the fourth workshop we are looking for new partners to establish another solid cooperation with.*

21 Nov '18

## **Workshop 1:**

Circular construction as an opportunity for Berlin city development



06 Dec '18

## **Workshop 2:**

Berlin is an open space for repair and remanufacture for the secondary materials



26 Feb '19

## **Workshop 3:**

Potentials for Circular Economy for Food and Biomass streams in Berlin



Mar./Apr.  
2019

## **Workshop 4:**

Introducing circular fashion in the Berlin landscape

Looking  
for  
partners



# We are are looking for knowledgeable sponsors to make the workshop on Berlin textile and fashion industry real.

*Through your support, we will be able to create a workshop experience for up to 50 people addressing the following main topics*

- Circular fashion value chain
- Specific areas relevant for the Berlin fashion industry
  - Transparency and verification of materials streams
  - Textile waste in Berlin
  - Opportunities to enhance textile & apparel manufacture sector in Berlin
- New strategic partnerships for innovation

## **Workshop Outcomes:**

- Identify current infrastructural gaps and obstacles for the implementation of Circular Fashion principles in Berlin
- Find opportunities to boost projects in the Berlin Circular Fashion sector and to enhance cooperations between the city and the industry
- Promote knowledge exchange and engage local actors of the fashion industry towards solution development



# We need to move from dialog towards actions

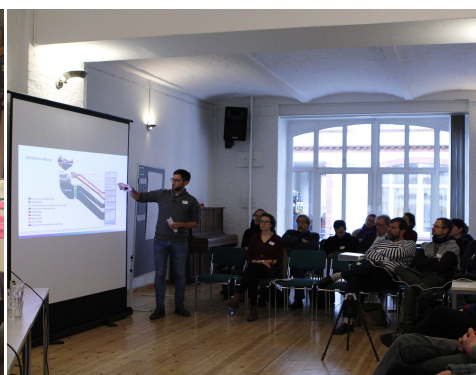
## *Workshop approach*

- **Establish our common ground**  
Addressing the problem of the Berlin fashion industry and understanding the complexity of this material stream. The main question is: what kind of localized actions can address the globalized industry.
- **Knowledge Exchange with different actors**  
Zooming in every value chain steps we create circular fashion scenarios, helping us to understand what the infrastructural gaps are to be closed to establish Circular Fashion practices in Berlin.
- **Address Berlin circular fashion challenges**  
We want to develop solutions for the main city's challenges in establishing a circular fashion industry. The objective is to build a bridge between the theoretical incentives and the already functioning projects.

Presentations  
and knowledge  
exchange

Group-work on  
the dedicated  
value chain  
steps

Group-work on  
the dedicated  
city projects





# We like to win you over as a reliable partner for this workshop!

**Join us** to develop a solid ground for the Berlin textile and fashion industry and help involve Berlin local actors into this process, addressing diverse topics to work on!

## *What are the benefits for your company?*



Learn from the Berlin textile and fashion best-practices and search for the way to implement and scale it in your own processes

Make visible your circular economy agenda and share your knowledge with the local initiatives



Identify together the hotspots for Berlin's textile and fashion area to close the loop in Berlin



# Our partners

