

clara colette miramon

clara colette miramon presents "HUMID"
SPRING/SUMMER 2027

For Spring/Summer 2027, clara colette miramon unveils *Humid*, a collection that continues her ongoing exploration of femininity and womanhood through the symbolic worlds of flowers, mermaids, sirens, and nature.

At the heart of the collection lies the idea of humidity—not only as a climatic condition, but as a metaphor for growth, transformation, memory, and desire. Inspired by the atmosphere of tropical summers, the collection examines the coexistence of beauty and decay: the moisture that allows flowers to bloom is the same force that encourages mold, decomposition, and change. Developed in part during a month-long stay on an island in Thailand surrounded by lush vegetation and elephants, *Humid* evokes the sensory intensity of condensation-covered windows, tropical flora, wet soil, stagnant water, and memories recalled through scent rather than image. Throughout the collection, the figures of the mermaid and the siren emerge as recurring archetypes, embodying innocence and seduction, sweetness and danger, curiosity and power.

Signature elements include lace detailing, corseted tank tops, thong-inspired seam lines on denim, lace-covered sweatsuits, transparent corsets encasing flowers, and delicate chiffon garments with floral elements trapped within their hems. A childhood-inspired elephant print appears throughout the collection, often layered beneath flowing pink satin to create a dialogue between innocence and sophistication. Clear PVC capes and transparent plastic details reinforce themes of condensation and preservation, while the brand's first footwear offering; round-toe peep-toe heels and ballet flats featuring the elephant print, extends the collection's nostalgic and feminine language into a new category. Across *Humid*, structure and softness, fantasy and reality, attraction and unease exist in constant tension.

The collection is presented at Acht Berlin, an architectural space centered around a large glass atrium connecting the courtyard above to the cellar-level show space below. For the presentation, the atrium is transformed into a glowing, moisture-filled garden. Condensation clouds the glass surfaces while droplets of water run down the windows. Hand-drawn doodles and handwritten markings appear in the fogged panes, recalling the instinctive act of drawing on a steamed-up car window during summer rain. Flowers seem pressed against the glass as though trapped within the humid environment, creating the sensation of entering a sealed tropical ecosystem where moisture has accumulated and nature has slowly taken over. The installation immerses guests in the collection's atmospheric landscape of heat, humidity, preservation, and overgrown beauty.

About the brand

Founded in 2021, clara colette miramon explores femininity and contemporary womanhood through a distinctly personal lens. Combining references to historical European dress and traditional craftsmanship with influences drawn from childhood memories, subculture, and pop culture, the brand creates collections that are romantic, playful, and emotionally charged. Designed for women unafraid to express themselves, clara colette miramon celebrates femininity as powerful, self-defined, and unapologetically visible.

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