

# CLASSICAL REMINDER

For Spring/Summer 2027, KOLYA BOGATYREV presents CLASSICAL REMINDER, a collection that reflects on the fleeting nature of life and the quiet beauty found within ordinary moments.

Presented as the brand's second runway show within the official program of Berlin Fashion Week, the collection explores the experiences that connect every human life regardless of age, background, or circumstance. Moments that feel insignificant while they happen, yet become invaluable once they have passed.

The title CLASSICAL REMINDER does not refer solely to classical clothing. Instead, it points toward something more universal: the timeless truths that accompany every human existence and continue to repeat across generations. It is a reminder of what we already know, yet repeatedly forget. That time is limited. That beauty exists in everyday life. That every stage of life carries its own value.

The collection unfolds through garments reconstructed from existing clothing. Shirts, tailoring, eveningwear, sportswear, uniforms, and familiar everyday pieces are dismantled and reassembled into new forms. Their original identities remain partially visible, allowing fragments of previous lives to coexist within new silhouettes. Rather than erasing history, the garments preserve it.

This process of reconstruction serves as both a material and emotional gesture. Clothing becomes a carrier of memory. A shirt is no longer simply a shirt. A blazer becomes a trace of experience. A tie transforms into an object suspended between function and symbolism. Familiar forms appear altered, softened, and shifted, mirroring the way memory itself changes over time.

Throughout the collection, symbols of structure and discipline encounter gestures of tenderness and vulnerability. Traditional tailoring meets delicate transparency. Formal garments dissolve into softer constructions. Uniforms are interrupted by handmade details, embellishment, movement, and imperfection. The resulting silhouettes balance precision and fragility, creating a tension between control and freedom, permanence and transformation.

The cast spans multiple generations, reinforcing the collection's central reflection on the passage of time. Rather than presenting a singular ideal of beauty, CLASSICAL REMINDER embraces the continuity of life itself. Every adult carries the memory of a child. Every child carries the possibility of the person they will become.

Presented within the monumental modernist architecture of Berlin, the collection enters into dialogue with ideas of progress, order, and achievement while quietly redirecting attention toward something more intimate. Beneath ambition, productivity, and constant movement lies a simpler question: what does it mean to truly live?

Accompanied by an atmospheric and emotionally charged soundtrack, the show unfolds as a meditation on awareness. Not nostalgia for the past, but attention to the present. Not a longing for what has been lost, but a recognition of what still exists.

At its core, CLASSICAL REMINDER proposes that the most meaningful aspects of life are often the easiest to overlook. A shared moment. A familiar gesture. A person we love. A day that feels ordinary until it becomes a memory.

Through reconstruction, KOLYA BOGATYREV continues to explore clothing not as a finished object, but as a living archive of human experience. The collection suggests that beauty is not something distant or exceptional. It exists within the everyday, within the imperfect, and within