

# MARIUSZ PRZYBYLSKI

PRESS RELEASE

## **Mariusz Przybylski Presents “KICK OFF” — A Collection About Identity and Modern Masculinity**

**As part of Berlin Fashion Week, Mariusz Przybylski presented “KICK OFF”, a powerful menswear collection exploring identity, contrasts and the beauty of opposites. Across a total of 30 looks, the Polish designer placed a contemporary understanding of masculinity at the centre — shaped by lightness and strength, precision and joy, heritage and personal attitude. For Przybylski, the presentation also marked a particularly special moment.**

“This show was a very joyful and meaningful moment for me. Berlin is the place where I presented my work outside Poland for the first time more than ten years ago. Returning now with ‘KICK OFF’ — after 20 years of working as a designer and with a collection that brings me back to my beginnings in menswear — was very special. For me, it was not only about showing a collection, but also about reflecting on where I come from and how my language has evolved over the years,” says Mariusz Przybylski.

With the new collection, Mariusz Przybylski reconnected with the origins of his work. The designer, who is regarded as one of Poland’s most renowned fashion designers, began his career with menswear and has now translated this heritage into a contemporary, multilayered visual language. At the heart of the collection was not a rigid image of masculinity, but rather an attitude: open, conscious, confident and full of movement.

### **Looks Between Precision and Energy**

Light fabrics, silk and fluid lines met strong constructions, architectural shapes and expressive prints. The colour palette also followed this idea of contrast and movement: red met mint and yellow, green met silver, and pink met green. These unexpected combinations gave the looks a visual energy that defined the character of the collection.

Rather than focusing on one dominant silhouette, “KICK OFF” explored the balance between softness and structure, elegance and ease, refinement and strength. Tailored elements, cropped proportions and expressive surfaces came together in looks that felt precise, contemporary and full of personality.

“What interests me about masculinity today is that it is something fluid. It can be strong, but also light. It can be elegant, but also free. For me, tension arises precisely where these opposites meet and do not need to be resolved,” says Przybylski.

### **A Dialogue Between Space, Heritage and Craftsmanship**

The show took place in a socialist-realist building in eastern Berlin. The industrial character of the venue created a striking contrast with handcrafted decorations inspired by Polish folk art. In doing so, the staging reflected the philosophy of the collection and translated it into the space itself: tradition and modernity, heaviness and lightness, past and present came together in one cohesive image.

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The presentation was accompanied by Polish jazz, featuring both emerging and established artists. The casting also followed a clear cultural reference: the models were cast entirely in Poland. Rather than focusing on conventional beauty ideals, the emphasis was placed on personality, character and a distinctive form of masculinity.

With "KICK OFF," Mariusz Przybylski presented a collection that understands fashion as an expression of strength, authenticity and joy. The presentation placed Polish design in dialogue with Berlin and made visible how tension, heritage and attitude can become a creative force of their own.

## PRESS CONTACT

Current information in German and English, as well as image material, can be found via the following link:

[MARIUSZ PRZYBYLSKI Press Material](#)

Additional press material from the show will also be made available for download there after the presentation.

For questions, interview requests or accreditation inquiries regarding the show, please feel free to contact us at any time.

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The show is part of Berlin Fashion Week. Further information can be found [HERE](#).