

KASIA KUCHARSKA

SPRING SUMMER 2027 AN IMMERSIVE EXPERIENCE

The collection explores the idea of *trompe-l'œil*, the subtle illusion between appearance and reality. A performance of daily gestures when reality feels different.

It examines the gap between how we appear and how we actually feel. Strong on the outside, distracted on the inside. This tension is reflected in the garments.

We work with familiar archetypes such as trench coats, denim jackets and knitwear, which appear as expected, yet they all are handcrafted from latex. Subtle glitches, missing details, multiplied elements, and childlike scribbles disrupt the illusion and reveal another layer beneath the surface.

The presentation is further realized in collaboration with Nike and AAS and extends this idea into space. A series of characters move through familiar everyday routines, performing their twisted version of normality.

Everything appears familiar. But nothing is quite what it seems.

Spatial installation, design and production

AAS:set:project

by Gonzalez Haase AAS & Stéphane Moun

Styling- Natacha Voranger

Casting- Tom Goddard, Tanguy Gavignet

Make-up- Naomi Gugler

Hair- Adiam Habtezion

Movement- Franka Marlene Foth

Music- Oleg Solovey

Press- Agnès Kausoko

Supported by

